CALENDAR ADVISORY

For immediate release | November 20, 2013 Media contact: Gigi Allianic, Caileigh Robertson 206.548.2550 | woodlandparkzoopr@zoo.org

Celebrate the Apple Cup with an admission discount to the zoo

WHAT:

Hey, Huskies and Cougars: celebrate the state football rivalry game by heading to Woodland Park Zoo! From November 25-December 1, wear any garb from University of Washington or Washington State University, such as a jersey, sweatshirt, hat, gloves or beads, and receive half off zoo admission. Or, show a valid student ID from either university. Go Dawgs! Go Cougs!

The admission discount applies only to the child or adult wearing the university sportswear and is not to be combined with other discounts or promotions. The discount does not apply to the after-hours winter lights festival, WildLights presented by KeyBank.

WHEN:

Apple Cup zoo admission discount: Monday, November 25 through Sunday,

December 1

COST: Take half off regular zoo admission by wearing UW or Wazzu apparel or

presenting a valid student ID. Admission before discount: Adult (13-64) \$12.75; Child (3-12) \$8.75; Toddler (0-2) Free. Zoo members receive free

zoo admission year-round. Parking: \$5.25.

WHERE: Enter Woodland Park Zoo through the West Entrance at Phinney Ave. N.

between N. 55th & N. 56th Sts. or South Entrance at N. 50th St. & Fremont

Ave. N.

INFO: Zoo fall/winter hours: 9:30 a.m.-4:00 p.m. daily

> Black Friday kicks off **WildLights presented by KeyBank**. Approximately 575,000 energy-efficient LED lights, 50% more lights this year, recreate wild animals and wild places inspired by exotic destinations from across the globe, including "Northern Lights," "The Water Hole" and "Jungle Lights." New additions include "Glow-rillas," "Komodo Crossing," "Eagle's Nest" and more. The sparkling, after-hours event is held November 29-January 4, 5:30-8:30 nightly, and is closed December 24 and 25.

Tickets can be purchased online only by visiting www.zoo.org/wildlights. Tickets can also be purchased at zoo gates during regular zoo hours if not sold out. Night-of-event tickets will be for sale at the zoo's West Entrance, if not sold out. WildLights will be a rain or shine event, no ticket refunds.

Mobile app: Download the free Woodland Park Zoo mobile app for iPhone, iPad or Android from your app store. Use it to track your location on zoo grounds with GPS, discover daily zoo activities, take a mobile tour, and share the highlights of your visit with friends.

For more information or to become a zoo member, visit www.zoo.org or call 206.548.2500 or 548.2599 (TTY)

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