

CALENDAR ADVISORY

For immediate release | April 23, 2013
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Half price admission for moms at Mom & Me presented by Verity Credit Union

WHAT: Moms will be honored with half price admission on Saturday, May 11 to Woodland Park Zoo's 23rd annual **Mom & Me presented by Verity Credit Union!**

The Northwest family tradition features a day of fun for moms and families on the North Meadow such as live entertainment by Arc School of Ballet and Musicians of Bremen Greene, Cougar Mountain cookies, and a rock climbing wall and bounce house.

Other activities and keeper talks will take place including the Elephant Conservation Program, raptor free flight demonstrations, singing, dancing and puppet shows in Zoomazium, elephant poo papermaking, and elephant and bird experience feedings (additional cost for feedings).

Enjoy keeper talks about maternal care:

10:00 Lions
11:00 Snow leopards
11:30 Penguins
1:00 Tree kangaroo
1:30 Sloth bears

Four spunky South African lion cubs born in November are a must-see as they play, romp around, stalk, and roll on logs under the watchful eyes of their mama (weather permitting). And don't miss the zoo's 4-month-old twin sloth bear cubs making their public debut on May 4. Watch these curious explorers climb, jump, dig, scratch on logs, and play with one another (viewing hours vary).

WHEN: **Saturday, May 11, 9:30 a.m.-3:00 p.m.**

WHERE: Mom & Me takes place on Woodland Park Zoo's North Meadow. Enter through the West Entrance at Phinney Ave. N. between N. 55th & N. 56th Sts. or through the South Entrance at N. 50th St. & Fremont Ave. N.

COST: Mom & Me is free with zoo admission. Moms get half price off zoo admission on Saturday, May 11. Admission May 1-September 30: Adult (13-64) \$18.75; Child (3-12) \$11.75; Toddler (0-2) Free. Active, retired, and veteran U.S. military and their families, seniors and people with physical disabilities receive an admission discount. Zoo members receive free zoo admission year round. For special deals, check out Verity Credit Union's program at www.veritymom.com.

Parking: \$5.25. Parking is limited. Consider taking the bus, biking, walking or carpooling. For bus service to the zoo, visit: www.metro.kingcounty.gov.

INFO: Zoo hours May 1-September 30: 9:30 a.m.-6:00 p.m. daily

Online ticketing: avoid lines and buy your general admission tickets in advance at www.zoo.org/visit. Discounts and coupons are not applicable for online ticket purchases.

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Mobile app: search for the free Woodland Park Zoo mobile app for iPhone, iPad or Android in your app store. Use it to track your location on zoo grounds with GPS, discover more about animals and daily zoo activities, and share the highlights of your visit with friends.

Verity Credit Union

Verity has been serving members of the greater Seattle area since 1933. With branches from Alderwood to Auburn, our mission is to enhance members' lives through exceptional financial services. Anyone who lives, works or attends school in Washington state can become a member.

Verity Credit Union's ongoing effort to connect with Seattle moms: It's about giving moms a voice. Verity Mom was launched in 2009 because Verity felt moms and families were not being well served by large faceless financial institutions. Moms in Washington didn't have a voice when it came to getting what they needed financially, so a search for a mom was launched to give that person a platform: the Verity Mom website. Rosemary Garner served in the role for two years and Danielle Gahl won a subsequent search in 2011 to become the current Verity Mom. Visit www.veritymom.com for more information.

Woodland Park Zoo

Accredited by the Association of Zoos & Aquariums, award-winning Woodland Park Zoo is famed for pioneering naturalistic exhibits and setting international standards for zoos in animal care, conservation and education programs. Woodland Park Zoo is helping to save animals and their habitats in the Pacific Northwest and around the world. By inspiring people to care and act, Woodland Park Zoo is making a difference in our planet's future. For more information, visit www.zoo.org

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