



Todd Nordling Concept Designs

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## Contact

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## WildLights presented by KeyBank

See the zoo in a whole new light

### WildLights Overview

Woodland Park Zoo will be illuminated in a whole new light when its first ever winter lights festival, WildLights presented by KeyBank, premieres this winter, for children and adults alike. The sparkling, after-hours event will kick off November 23 and continue through January 1, 5:30-8:30 nightly. WildLights will be closed December 24 and 25.



Approximately 375,000 energy-efficient LED lights will recreate wild animals and wild places in two and three dimensions along the zoo's pathways and North Meadow. An animated display of nature's wonder will be woven into the zoo's famous greenery inspired by exotic destinations from across the globe, including "Northern Lights," "The Water Hole" and "Jungle Lights." Zoomazium, the zoo's indoor nature play space, will be open for play and storytelling. While the zoo's animals will be tucked in for the night, the Day Exhibit, a showcase of reptiles and amphibians, will be open, offering another indoor venue for the chilly evenings.

Other highlights will include visiting reindeer, the Historic Carousel (additional fee), entertainment and festive snacks for purchase.

Admission to WildLights will be \$8.50 for adults, \$6.50 for children ages 3 to 12 and free for toddlers ages 0-2. From December 14 to January 1, admission will increase to \$9.50 for adults. This is an after-hours ticketed event so regular zoo membership privileges will not apply. WildLights will be a rain or shine event – there will be no ticket refunds.

Tickets to WildLights are on sale online at [www.zoo.org/wildlights](http://www.zoo.org/wildlights) daily. Night-of-event tickets will be for sale at the zoo's West Entrance only, *if not sold out*.

Three exclusive members-only nights will be offered November 19, 20 and 21 with a flat admission fee of \$6.50 per person for all ages, free for toddlers 2 and under.

To help reduce the impact of traffic and overflow parking in the surrounding neighborhoods, parking will be free Monday to Thursday evenings. From Friday to Sunday evenings, parking will be \$5.25 but may be limited. Consider taking the bus, biking, walking or carpooling. Conserving resources is one more way to help animals. For bus service to the zoo, visit: [www.metro.kingcounty.gov](http://www.metro.kingcounty.gov).

For more information about WildLights, visit [www.zoo.org/wildlights](http://www.zoo.org/wildlights), or call 206.548.2500 or 206.548.2599 (TDD).





## WildLights presented by KeyBank

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### WildLights Displays, Activities and Programming

WildLights presented by KeyBank features a trail of illuminated displays, bringing to life scenes of “Jungle Lights,” “The Water Hole,” and “The Northern Lights.” Programs and activities will take place in Snowmazium, including a snow machine for indoor winter fun! The zoo’s Historic Carousel (additional cost) will be decorated in a string of lights every night of WildLights and a pair of visiting reindeer will be on site near the Picnic Shelter. Enjoy WildLights with festive snacks and beverages available for purchase by Lancer Catering as guests listen to the songs of carolers ringing throughout the zoo.

#### Snowmazium

Bring the little ones to Snowmazium for winter family fun and snowy stories with an animal twist, free with WildLights admission. Zoomazium will be open nightly, 5:30-9:00 p.m.

5:30 p.m. Open play begins in Snowmazium, including falling snow, snowballs and snowcreature building!

6 p.m. Snow story with animal guest

6:30-8:30 p.m. Snow play

8:30 p.m. Bed time snow story

#### Northern Lights

Along the northern edge of the North Meadow, animated bears, moose and wolves greet guests along the path. A vast, color-changing ribbon of lights illuminates the Aurora Borealis. Shooting stars and twinkling skies bring the Northern Lights to life.



#### The Water Hole

From the main path, watch as the colorful water ripples around animals of the African savanna. A wading hippo will catch your eye in the center of the pool. Toward the back, a trio of elephants march together briefly before leaving The Water Hole and turning their backs to the crowd.

#### Jungle Lights and Day Exhibit

Though most of our animals will be tucked in for the night, the indoor Day Exhibit, a showcase of colorful reptiles and amphibians, offers visitors a warm escape on those chilly nights. Exit the Day Exhibit and continue to “Jungle Lights.” Watch as playful tigers and snakes scale the trees above you.

#### Bright Ideas for Energy Conservation

LED lighting makes our WildLights winter lights festival a resource conservation. Using LED technology, the lights festival will only require about 112 watts per night, just a small fraction of the energy needed to power incandescent lights. By using LED lights, the zoo will save hours of power. For instance, a 70-count strand of LED mini lights requires 4.8 watts, while a 50-count strand of incandescent mini lights requires 20.4 watts. LED lights reduces energy consumption by nearly 75 percent and last nearly 40 times longer than their incandescent counterparts.

Energy consumption for six weeks of operations is estimated at 9,000 kilowatt hours. To operate 375,000 lights, WildLights will cost just a mere \$550 or so!

In an effort to reduce waste, the WildLights team constructed their workshop using recycled materials from previous zoo projects. The woodshop tables, lumber, and welding materials were upcycled from the old Zoomazium sandbox. Additionally, the reindeer barn which will house the two visiting reindeer during the festivities, was built early this summer and served to shelter the WildLights construction crew from the summer sun.



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### WildLights Displays, Activities and Programming

#### Historic Carousel, Visiting Reindeer and Festive Snacks

Ride the zoo's Historic Carousel (additional cost) at WildLights presented by KeyBank! Free ride coupons are available while supplies last at select KeyBank branches. For a full list of participating KeyBank locations, visit [zoo.org/wildlights](http://zoo.org/wildlights).

Don't forget to swing by the Picnic Shelter and pay a visit to two guest reindeer!

In the Rain Forest Food Pavilion, Lancer Catering will be providing festive snacks and beverages (additional cost) for visitors.



#### Ice Sculpture Art

Join local ice sculptor Janson Iwakami from Amazing Ice Sculptures every Friday of WildLights beginning at 5:30 p.m. Each week Iwakami will transform blocks of ice into icy animal creations that will remain on display throughout the weekend. Visit Iwakami in the West Plaza upon arrival through the West Entrance. Will he create a howling wolf, graceful elk or prowling tiger? You'll have to see it to believe it!

#### Strolling Carolers

Keep an eye out for strolling carolers each night singing the joy of the season with traditional and contemporary holiday favorites.

The Dickens Carolers: November 24, 25, 30, December 1-2, 7-9

Silverbells Carolers: November 21, 23, December 14-15, 21-23, 28-30

Starlight Carolers: November 19-20, December 16-20

#### Todd Nordling Concept Design

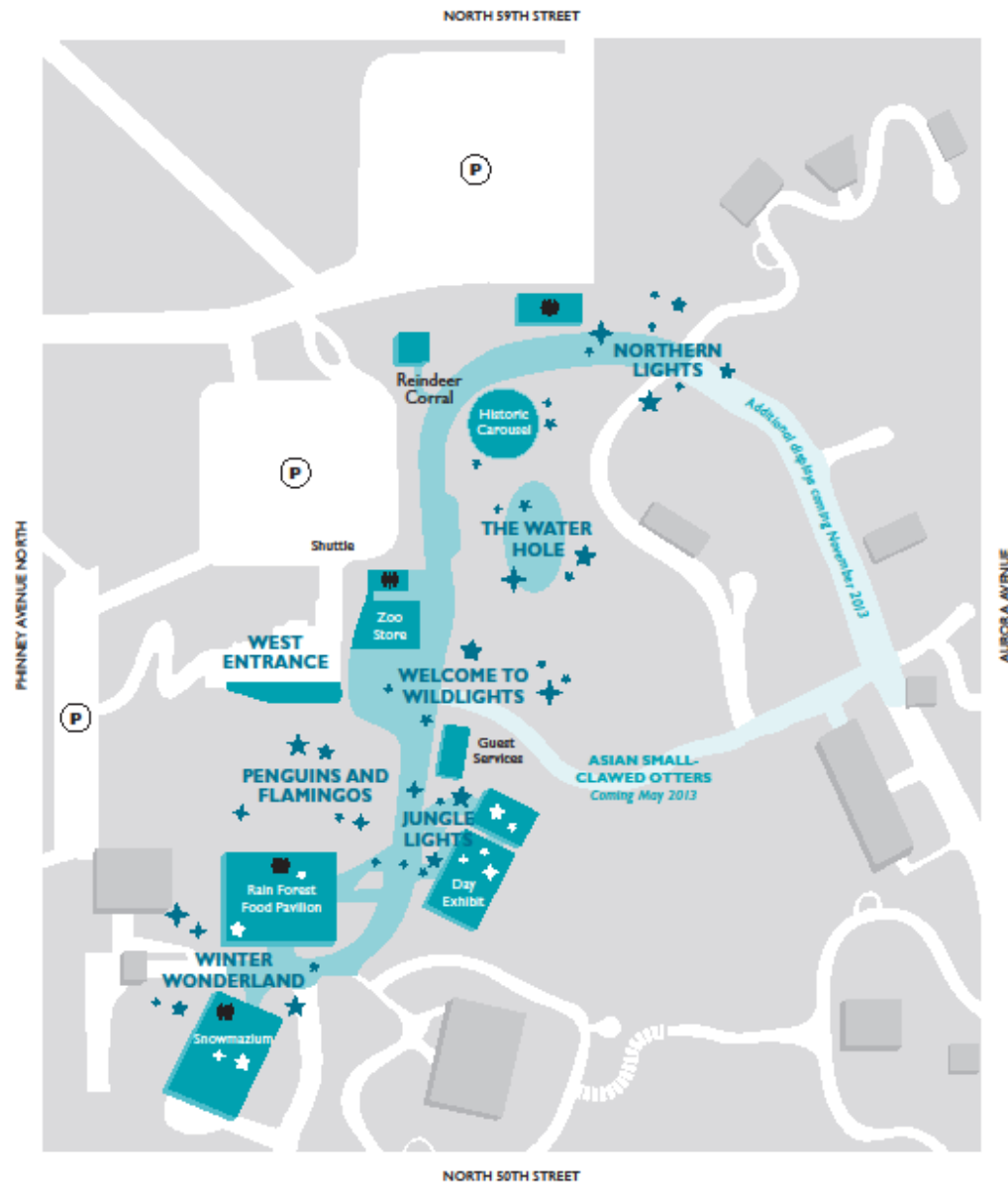
Woodland Park Zoo contracted Todd Nordling of Todd Nordling Concept Design as the 2012 WildLights designer. Nordling has previously assisted the zoo with past projects including the concept design for Zoomazium and art direction for the zoo's award-winning Humboldt penguin exhibit. Nordling has contributed concepts and development sketches worldwide from theme park attraction, exhibit, playground, and theater design to computer game, character and costume design. He is represented in San Francisco by Ron Sweet of Sweet Reps and is currently a designer and concept developer for Hotopp Associates NYC and Seattle.

Image renderings by Todd Nordling Concept Design.

## WildLights presented by KeyBank

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# EVENING MAP







## WildLights presented by KeyBank

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### Frequently Asked Questions

#### What is WildLights?

WildLights presented by KeyBank is Woodland Park Zoo's first ever winter lights festival for children and adults.

Approximately 375,000 energy-efficient LED lights will recreate wild animals and wild places in two and three dimensions along the zoo's pathways and North Meadow. An animated display of nature's wonder will be woven into the zoo's famous greenery inspired by exotic destinations from across the globe, including "Northern Lights," "The Water Hole" and "Jungle Lights." While the zoo's animals will be tucked in for the night, the Day Exhibit, a showcase of reptiles and amphibians, will be open, offering another indoor venue for the chilly evenings.

#### What are the dates/times for WildLights?

WildLights will be held November 23 - January 1, 5:30-8:30 nightly. The event will be closed December 24 and 25.

Admission gate will close at 8:30 p.m. and guests will be able to stay on grounds until 9:00 p.m.

#### Will any of the animal exhibits be open during WildLights?

Since this is an evening event, our animals will be asleep. However, the Day Exhibit will remain open where guests may enjoy the indoor showcase of reptiles and amphibians.

The zoo also will be hosting a special display of reindeer for WildLights. Reindeer will be available for viewing at the Picnic Shelter near the Historic Carousel.



#### How much will WildLights cost?

November 23-January 1: Children (3-12) \$6.50; Toddlers (0-2) Free

November 23-December 13: Adults (13+) \$8.50

December 14-January 1: Adults (13+) \$9.50

#### Will an admission discount be offered for active, retired, and veteran U.S. military and their families, seniors and people with physical disabilities?

No. Since WildLights is a special fundraiser event, an admission discount will not apply.

#### When do tickets go on sale and how do you purchase them?

Tickets are on sale online only at [www.zoo.org/wildlights](http://www.zoo.org/wildlights). Night-of-event tickets will be for sale at the zoo's West Entrance only, *if not sold out*.

#### Are online tickets purchased for WildLights redeemable for any evening?

Tickets purchased online for WildLights, November 23 - December 13, are sold on a general admission basis and will be redeemable on any single evening during this off peak period.

Guests wishing to attend WildLights from December 14 - January 1 must purchase tickets for a specific evening. Tickets for this peak period will be sold on a limited, first-come, first-served basis.

#### Can you purchase tickets at the zoo gates?

Limited tickets may be available at the zoo's West Entrance during the run of WildLights, good only on the night purchased. Guests are encouraged to purchase tickets online to ensure admission and avoid lines.



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#### Will admission discount coupons to WildLights be available?

Admission discount coupons – \$1 off admission for up to four guests – are available during the off peak season, November 23-December 13. Note that the discount coupons can only be redeemed at the gate for night-of purchases only – they cannot be used online.

Starting at the beginning of November the discount coupons can be picked up at all PCC Natural Market locations: Edmonds, Fremont, Green Lake, Issaquah, Kirkland, Redmond, Seward Park, View Ridge and West Seattle. Additionally, zoo neighborhood merchants will have the discount coupons available.

#### What is considered a “sellout” for WildLights?

This is a first-time event for Woodland Park Zoo. We will be testing attendance levels at the member nights in November and on other nights early in the run of the event to determine a comfortable crowd capacity for our guests. Online ticket sales and night-of-event tickets sold at the zoo’s West Entrance will be limited accordingly.

If a WildLights event night sells out, a notice will be posted online and signs also will be posted around the perimeter of the zoo.

#### Do members get a discount?

Members are invited to attend three exclusive members-only nights (November 19, 20 and 21) for the flat rate of \$6.50 per person for all ages, a discount off of the regular adult admission price. Because WildLights is an after-hours ticketed event designed to raise funds for our world-class animal care and zoo operations, we are not offering a discount to members beyond the three nights.

#### Is there a members’ preview?

Three exclusive members-only nights will be offered on November 19, 20 and 21. The admission fee will be a flat rate of \$6.50 per person for all ages, which provides a discounted price for adult admission for those nights only. Admission is free for toddlers 2 and under.

Tickets for members-only nights will be sold online only on a limited, first-come, first-served basis. Membership will be emailing a promo code to current members who will be asked to select a specific night. Those tickets will be redeemable on that night only.

#### Can people buy a membership to attend the members-only nights?

People can buy or renew a membership for exclusive access to the members-only nights, November 19, 20 and 21.

#### What if it rains? Are there ticket refunds?

Sorry, WildLights will be a rain or shine event – there will be no ticket refunds.

#### Will guests need to pay for parking?

To help reduce overflow parking in the surrounding neighborhoods, parking will be free in zoo lots Monday to Thursday **evenings**. Parking in the lots will cost \$5.25 Friday to Sunday evenings, but may be limited.

#### Will both gates be open for entry to WildLights?

Entry to the event will be through the West Entrance only on Phinney Ave. N. between N. 55<sup>th</sup> & N. 56<sup>th</sup> Sts. or off N. 59<sup>th</sup> St. & Phinney Ave. N.

#### If guests park in the south lot or lower Woodland Park, how will they get to the West Entrance?

Free shuttles will be provided each night to the West Entrance from the south parking lot. The shuttles also will run to and from lower Woodland Park on nights that cars are parked there.

#### Will shuttle service be provided from any Park & Rides?

Unfortunately, the zoo cannot afford the cost of providing shuttle service from any Park & Ride locations. However, we do encourage guests to consider taking the bus or carpooling. For bus service, visit [www.metro.kingcounty.gov](http://www.metro.kingcounty.gov). Metro Route #5 provides direct service to and from the zoo’s West Entrance.



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#### Will other activities be offered in addition to the lights display?

A pair of reindeer will be on view during WildLights at the Picnic Shelter near the Historic Carousel.

The Historic Carousel will be magically lit for rides (additional \$2 fee).

Zoomazium will be transformed into Snowmazium for kids of all ages to play and enjoy winter fun and snowy stories with an animal twist. Stories will be offered 6:00 and 8:30 nightly. More information is on [www.zoo.org/wildlights](http://www.zoo.org/wildlights).

On most nights, carolers will stroll the grounds singing the joy of the season with traditional and contemporary holiday favorites. Check [www.zoo.org/wildlights](http://www.zoo.org/wildlights) for a schedule of strolling carolers and more live holiday entertainment in the Rain Forest Food Pavilion.

#### Can visitors see the reindeer during the day?

The reindeer will be on view during WildLights hours only.

#### Will food be available for purchase?

Festive snacks will be available for purchase in the Rain Forest Food Pavilion and at food kiosks dispersed throughout the pathways. On select nights, the Rain Forest Food Pavilion may be closed for group events and holiday parties. However, satellite kiosks should provide ample snacks for zoo guests.

#### Can visitors bring their own food to WildLights?

Yes, like ZooTunes concerts or a daytime visit to the zoo, visitors are permitted to bring their own food to WildLights. Outside alcohol is prohibited.

#### Will strollers be permitted at WildLights?

Yes, strollers will be allowed along the open pathways for the event, with the exception of the indoor Jungle Lights and Zoomazium due to limited space.

#### How does WildLights tie into the zoo's mission?

Conservation and education are at the core of Woodland Park Zoo's mission and so are fun and engaging events for families. While lights are a different medium, we plan to use the same artistic, high quality approach to design for WildLights. The lighting displays will be inspired by exotic destinations and wildlife from across the globe, just like our award-winning exhibits.

Along with saving animals and habitat, the zoo also actively promotes resource conservation. LED lighting is the most energy-efficient decorative lighting available, and the zoo will encourage our guests to take the same green approach to their lighting choices.

#### Can people host a private party at WildLights?

Yes, groups of 20 to 400 may host their holiday party at WildLights. Contact [groupsales@zoo.org](mailto:groupsales@zoo.org) for information on hosting a private party at WildLights.





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### About Woodland Park Zoo

Woodland Park Zoo saves animals and their habitats through conservation leadership and engaging experiences inspiring people to learn, care and act. For 112 years, Woodland Park Zoo has served as an urban oasis, gathering generations of people together to enjoy the natural world. The zoo spans 92 acres, 65 of which are developed as exhibits and public spaces. The remainder is devoted to administrative offices, a buffer zone and a neighborhood park.

### Hours and Fees

Hours: October 1 - April 30: 9:30 a.m. - 4:00 p.m. May 1 - September 30: 9:30 a.m. - 6:00 p.m. Woodland Park Zoo is open every day except Christmas Day. Fees: October 1 - April 30: Adult (13-64) \$11.75; Child (3-12) \$8.50; Toddler (0-2) Free. May 1 - September 30: Adult (13-64) \$17.75; Child (3-12) \$11.50; Toddler (0-2) Free. Seniors and people with physical disabilities receive a \$2 discount and zoo members receive free zoo admission year-round. Parking: \$5.25.

### Collection

Animal care professionals at Woodland Park Zoo are experts in their field and provide the highest quality care for animals every day. The zoo manages the largest live animal collection in Washington state, with 1,000 animals, representing more than 300 species plus 68 species of invertebrates. The zoo provides a home for 35 endangered and five threatened animal species. The zoo's botanical collection includes more than 92,000 plants and trees representing more than 1,000 species.

### Field Conservation

Through funding provided by the zoo's Partners for Wildlife, Conservation Dues, Jaguar Conservation Fund, and the contributions of zoo members and donors, the zoo is supporting conservation of wildlife, preserving fragile habitats, and increasing public awareness for wildlife and environmental issues. The zoo currently partners with 36 field conservation projects taking place in the Pacific Northwest and around the world. These include some of the smallest life forms—the endangered Oregon silverspot butterfly—to the largest mammals on land—the African elephant.

### Education

As the Washington hub for excellence in conservation education, the zoo's programs are grounded in an outcomes-based framework focusing on connecting children to nature, developing ecological literacy and providing pathways to conservation. From early learners to senior learners, and on and off grounds, the zoo's developmental approach to lifelong learning is to foster empathy for nature, build conservation knowledge and skills, and increase people's personal ownership for action that benefits wildlife and habitats. In 2011, more than 730,000 visitors participated in the zoo's public programs and nearly 88,000 students, teachers and chaperones visited the zoo in school groups or received a zoo outreach program.

### Award-winning Exhibits

Woodland Park Zoo is famed for creating revolutionary naturalistic exhibits that began a shift that changed the face of zoos worldwide. The Association of Zoos & Aquariums has honored the zoo with seven major exhibit awards: Humboldt penguin, Jaguar Cove, Trail of Vines, Northern Trail, Tropical Rain Forest, Elephant Forest and African Savanna.



### Contact

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