For immediate release | August 30, 2021 Media contact: Gigi Allianic, Meghan Sawyer woodlandparkzoopr@zoo.org

Zoo kicks off its annual Fall Fecal Fest! Starting today, enter online for chance to purchase Zoo Doo

WHAT:

Autumn is around the corner which means it's time for Woodland Park Zoo's Fall Fecal Fest! Starting today, August 30, through September 17, gardening enthusiasts can apply online to win the chance to purchase the exotic, highly coveted Zoo Doo. Quantities will be available from 10 gallons to 100 gallons or by the truck load.

Throughout the year, Dr. Doo, aka the "Princess of Poo," the "GM of BM," or the "Captain of Caca," has been piling Zoo Doo and the compost is ready for fall planting. Perfect for growing veggies and annuals, the sweet, aromatic Zoo Doo is composed of species feces contributed by a variety of the zoo's non-primate herbivores including rhinos, hippos, tapirs, pudus, mountain goats, giraffes, zebras and more.

As a conservation organization, Woodland Park Zoo is committed to reducing its own ecological footprint and educating the community in doing the same. The Zoo Doo program is central to the zoo's goal of increasing waste diversion from landfill and demonstrating closed loop approach to integrated resource management.

HOW: From Monday, August 30 through Friday, September 17, enter online at

zoo.org/fecalfest to win the chance to purchase Zoo Doo. Only one entry per

person is eligible for each drawing.

Entries will be randomly selected according to supply and demand. Dr. Doo will contact the lucky drawn entries only. Phone and mail orders cannot be

accepted.

WHEN: Online entries accepted: August 30-September 17

Pick-up dates for Zoo Doo: October 1-October 3, 8:30 a.m.-3:30 p.m.

COST: Only debit or credit cards will be accepted—no cash or checks.

Zoo Doo by truck load

6x3 truck: \$55 6x4 truck: \$80 8x4 truck: \$90

Zoo Doo by gallon

10 gal: \$12 20 gal: \$18 32 gal: \$24 55 gal: \$36 100 gal: \$58

2 gallon and pint-sized buckets are available at the ZooStore for \$25 and

\$6.95.

INFO: Visit zoo.org/fecalfest for information or call 206.625.POOP (7667).

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