

## Woodland Park Zoo T-Mobile WildLanterns Photo Contest Rules

Woodland Park Zoo, the Sponsor, will conduct the Contest substantially as described in these rules, and by participating, each participant agrees as follows:

### I. Description of Contest/Participation.

A. Dates of Contest: The Contest will begin on Nov 13, 2020 at 9:00 a.m. and end January 17, 2021 at 11:59 p.m. PST.

B. How to Enter: As of time of entry, entrant must: 1.) Post at least one public photo on social media (Instagram, Twitter or Facebook) or email a photo to [marketing@zoo.org](mailto:marketing@zoo.org), 2.) your entry (or entries) must include the tag @WoodlandParkZoo or #WoodlandParkZoo and must include #WildLanterns, and 3.) post the photo (s) or email them to [marketing@zoo.org](mailto:marketing@zoo.org) by the contest end date.

C. Winner Selection: One prize will be awarded at the close of the contest. Winners will be selected by Sponsor's staff from among all eligible entries. One **GRAND PRIZE** winner will be selected by Sponsor's staff on or after January 17, 2021 from all eligible entries and will receive a voucher for one Wild Meet & Greet experience. Winners will be notified via direct message on the platform of their photo entry or email. Winners will be notified via direct message or email provided on their entry and need not be present to win.

D. Disclaimer: The Sponsor reserves the right to amend these rules at any time without notice. The decisions of the Sponsor on all issues regarding this contest are final. Participation is void where prohibited by law.

2. Prize(s). The prize(s) that may be awarded to the eligible winner(s) are: One Wild Meet & Greet experience (\$300 value)

Prizes are not transferable, redeemable for cash or exchangeable for any other prize. All prizes must be redeemed within the expiration dates expressed in the prize package. If a winner cannot be contacted or is disqualified, Woodland Park Zoo reserves the right to determine an alternate winner or not to award that winner's prize, in their sole discretion.

3. Eligibility and Limitations. Participants and winner(s) must be United States residents, age 2 and older. Each template counts as one (1) entry per person and multiple entries may be submitted. Parents may assist children. Employees of Woodland Park Zoo, sponsors, their advertising agencies, and members of the immediate family of any such persons are not eligible to win.

4. Contest Rules and Decisions. By participating in contest, each participant agrees to be bound by the official contest rules and the decisions of Woodland Park Zoo. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means may be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Sponsors will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest and the Sponsors' decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Sponsors, the Sponsors reserve the right to terminate this Contest, or make such other decisions regarding the outcome as the Sponsors deem appropriate. The Sponsors may waive any of these rules in its sole discretion.

5. Publicity; Use of Personal Information. By participating, where allowed by law, all participants and winner(s) grant the Sponsors exclusive permission to use their names, characters, photographs, voices,

and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, where allowed by law, participants agree that the Sponsors may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

6. Consumer Created Content. If the entry for the Contest requires creative material from the participant/entrant, by submitting your entry: (1) you agree that your disclosure is gratuitous, unsolicited and without restriction and will not place the contest sponsors under any fiduciary or other obligation, that the Sponsors are free to disclose the ideas on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you; (2) you acknowledge that, by acceptance of your submission, the contest sponsors do not waive any rights to use similar or related ideas previously known to sponsor, or developed by their employees, or obtained from sources other than you; (3) you are verifying that you are the owner and producer of the submitted material and that no third party ownership rights exist to any material submitted, and (4) you are hereby granting the Sponsors a perpetual, worldwide, non-exclusive, royalty-free, sub-licensable (through multiple tiers) right and license to use, publish, reproduce, display, perform, adapt, modify, distribute, have distributed and promote such content in any form, in all media now known or hereinafter created, anywhere in the world, for any purpose.

7. Release. By participating in the Contest, each participant and winner waives any and all claims of liability against the Sponsors, its employees and agents, the Contest's sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize.

8. Taxes. Any valuation of the prize(s) stated above is based on available information provided to the Sponsors, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prizes which are not specifically provided for in the official rules.

9. Miscellaneous. The Sponsors disclaim any responsibility to notify participants of any aspect related to the conduct of the Contest. For a copy of the rules, or a list of winners, submit a self-addressed, stamped envelope and request to: Public Affairs, Woodland Park Zoo, 5500 Phinney Ave N. Seattle, WA 98103. All entries become the property of the Sponsors and will not be returned. This Contest shall be governed in any respect not set forth in these rules by the laws of the State of Washington.