## CALENDAR ADVISORY

For immediate release | March 13, 2018 Media contact: Gigi Allianic, Alissa Wolken 206.548.2550 | woodlandparkzoopr@zoo.org

## Poop-ular Fecal Fest kicks off March 17

WHAT:

Spring is in the air and so is the sweet-smelling aroma of **Zoo Doo**, Woodland Park Zoo's exotic, highly coveted compost. The annual spring Fecal Fest kicks off Saturday, March 17.

Zoo Doo is composed of species feces contributed by a variety of the zoo's non-primate herbivores, such as hippos, giraffes, mountain goats, tapirs and more, and is perfect to grow veggies and annuals.

The Fecal Fests, held each spring and fall, attract local gardeners to enter a bid to purchase the exotic, highly-coveted Zoo Doo and Bedspread that Dr. Doo, aka the "Princess of Poo," the "GM of BM" or the "Grand Poopah," has been piling all winter.

Zoo Doo is available in 5, 10, 20, 32, 55 and 100 gallons, and by the truck load.

Bedspread, the zoo's premium composted mulch, is available by the truck load. Bedspread is a combination of Zoo Doo, sawdust, and large amounts of wood chips and is used to cushion perennial beds and woody landscapes including rose beds, shrubs and pathways.

HOW: Due to the high demand for Zoo Doo, gardening fans must enter online to

win the chance to purchase Zoo Doo or Bedspread. To enter, fill out the online form at zoo.org/fecalfest starting March 17-31. Only one entry per

person is eligible for each drawing.

Entries will be randomly selected according to supply and demand and Dr. Doo will contact the lucky drawn entries only. Pick-up dates will begin

April 21–29. Sorry, phone and mail orders can't be accepted.

WHEN: Online entries accepted March 17-31

Pick-up dates take place April 21-29

PRICES: Only cash or checks will be accepted—no debit or credit cards.

> **Zoo Doo**: 5 gallons \$5; 10 gallons \$10; 20 gallons \$15; 32 gallons \$20; 55 gallons \$30; 100 gallons \$50. Limited to 100 gallons per recipient. Pick-up truck: 6x3 bed \$50; 6x4 bed \$70; 8x4 bed \$80. Winners may get one full

truckload per person.

**Zoo Doo at the ZooStore:** pint-sized buckets \$4.95; 2 gallon buckets \$20.

Bedspread pick-up truck: 6x3 bed \$40: 6x4 bed \$50: 8x4 bed \$60. Winners

may get up to two full truckloads per person.

INFO: Woodland Park Zoo is accredited by the Association of Zoos & Aquariums

> and certified by the rigorous American Humane Conservation program. The Humane Certified™ seal of approval is another important validation of the zoo's long-standing tradition of meeting the highest standards in animal welfare. Woodland Park Zoo is helping to save animals and their habitats through more than 35 field projects in the Pacific Northwest and around the world. By saving wildlife and inspiring everyone to make conservation a



priority in their lives, Woodland Park Zoo is making a difference in our planet's future ecological health and sustainability. Free Wi-Fi is available for zoo guests, made possible through products donated by Cisco. Visit <a href="www.zoo.org">www.zoo.org</a> and follow the zoo on <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a> and <a href="Instagram">Instagram</a>.

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