



49th Annual Jungle Party | Nature's Homecoming | July 11, 2025

Co-chaired by Monica and Anders Brown

Align your brand, engage your employees, and celebrate with more than 800 guests at Seattle's wildest party! Funds raised support education programs, animal care, sustainability needs, conservation work, and more!



Sponsorships Opportunities*

Pack **Leaders** aka Title \$25,000 (limit 3)

- Logo in invitation and emails, zoo.org/jungle party, catalog ad, LinkedIn, Step-n-Repeat, PR, event signage, annual report
- 10 event tickets (or 20 reception-only tickets) and guest gifts, and 20% savings on additional event tickets
- 3 corporate membership cards, 30 zoo passes

GOLDen lion tamarin \$15,000

- Logo in invitation and emails, zoo.org/jungleparty, catalog ad, LinkedIn, event signage, annual report
- 8 event tickets (or 16 reception-only tickets) and guest gifts
- 2 corporate membership cards, 20 zoo passes

SILVERback gorilla \$10,000

- Logo in invitation and emails, zoo.org/jungleparty, catalog ad, LinkedIn, event signage, annual report
- 4 event tickets (or 8 reception-only tickets) and guest gifts
- 1 corporate membership card, 15 zoo passes

BRONZE-winged jacana \$7,500

- Logo in invitation and emails, zoo.org/jungleparty, catalog ad, LinkedIn, event signage, annual report
- 2 event tickets (or 4 reception-only tickets) and guest gifts
- 10 zoo passes

Tickets and Tables

The reception features animal tours, specialty chefs, a hosted bar, a silent auction and fun on the zoo's north meadow. Guests attending the full event also enjoy a live program, live auction, and a gourmet sit-down dinner under the tent. Purchase additional event tickets:

- **Full event:** \$750/patron ticket (\$7,500/patron table of 10) or \$500/general admission ticket (\$5,000 GA table of 10)
- **Reception-only:** \$150/ticket

* Unique, custom, and in-kind sponsorships are also available. FMV/tax deductibility available upon request. To reserve your sponsorship or view the 2024 event impact report to learn more about reach and recognition, please contact Susan Bell, Senior Corporate Philanthropy Officer, Susan.Bell@zoo.org, 206.235.1562.



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Why support Jungle Party?

Engage your employees. Network. Your guests have the unique opportunity to experience thought-provoking animal tours and encounters, silent and live auctions, specialty chefs, a hosted bar, a paddle raise, sponsor-guest gifts and festivities with Seattle's philanthropists, civic leaders and the zoo community. Share sponsor benefits, including zoo passes and annual membership cards with your colleagues.



Align your brand with the zoo's mission to *save wildlife and inspire everyone to make conservation a priority in their lives*. In 2024, event communications included sponsor logos and generated more than 94,464 opens by engaged supporters! Sponsors are proudly recognized verbally and visually at the event.



Provide critical support. Through generous donors, grants and sponsorships, our zoo raises funds to help support our annual budget to operate our 92 acres that welcomes more than 1.3 million guests annually! Together with our sponsors, we raised more than \$2.1M through Jungle Party 2024 to help support programs that enable the zoo's mission for conservation, **such as:**



➤ **Animal care** programs support our commitment to excellence and the future of endangered species. More than 800 individual animals--from tiny Partula tree snails to 18-foot giraffes--representing more than 240 species living at our zoo.



➤ **Education** programs, at the zoo and in the community, create empathy for wildlife and inspire the next generation to become Earth's stewards and to consider careers in conservation.

➤ **Community affairs and access** programs remove barriers to provide free and discounted zoo visits, educational programming and uplifting zoo experiences through partnerships with nonprofits serving populations throughout Western Washington.



➤ The zoo currently conducts or supports more than 30 **field conservation** projects taking place in the Pacific Northwest and as far away as Papua New Guinea and Malaysia. These projects include saving some of the smallest animals—the endangered Oregon Silverspot butterfly—to some of the largest—Malayan tiger and greater one-horned rhino.



➤ **Sustainability** programs decrease the zoo's carbon footprint and conserve Earth's resources through electrification, clean water, solar and composting programs. The zoo's browse program provides nutrition and enrichment to zoo animals utilizing plants grown on zoo grounds and in the surrounding community.

