

PRESS RELEASE

For immediate release | July 18, 2017
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Woodland Park Zoo's 41st Annual Jungle Party ***Event raises more than \$1.5 million from generous community support***

SEATTLE—Celebrating the extraordinary animals and wildlife found right here in the Pacific Northwest, Woodland Park Zoo's 41st Annual Jungle Party—themed “Urban Excursion: Our Toast to Wildlife”—drew nearly 1,000 civic-minded business and community leaders and raised more than \$1.5 million under the leadership of event chair Laurie Stewart, president and CEO of Sound Community Bank.



Woodland Park Zoo's 41st Annual Jungle Party, held July 14, was presented by The Boeing Company and Brown Bear Car Wash to raise funds for exemplary animal care, STEM education programs, and wildlife conservation projects in the Pacific Northwest and around the world. Jungle Party patrons enjoyed bidding on exceptional auction items, exclusive zoo tours, a seated outdoor dinner, live entertainment, and an after party with dancing all on zoo grounds.

"I was absolutely thrilled to be asked to serve as Jungle Party chair for 2017," said Stewart. "I have been part of the zoo community for years, and chairing an event as special as Jungle Party is an absolute delight. It was really incredible to greet so many zoo lovers to the party of the season! The experience far exceeded expectations, yet again!"

The silent and live auctions had lively bidding. Notable winnings included a garden party and foundry tour with local artist Georgia Gerber for \$25,000, an Alaska Tugboat Adventure for \$10,000, and a camping on zoo grounds experience catered by Chef Ethan Stowell for \$15,000 (which sold twice!).

More than \$600,000 of the funds raised this year will support Jungle Party's Fund-Our-Future campaign themed "Urban Excursions for All." Fund-Our-Future 2017 will help underwrite zoo education programs and experiences for communities without traditional access, thereby connecting thousands more people with nature and wildlife conservation.

"Last Friday, nearly 1,000 zoo supporters attended Jungle Party and helped us raise more than \$1.5 million, exceeding our overall goal of \$1.4 million," said Alejandro Grajal, president and CEO of Woodland Park Zoo. "It was a night to remember, with many long term supporters and new friends expressing their appreciation for our mission. This year's Jungle Party supported our ambassador animal programs and our powerful science education initiatives while providing access to the zoo for thousands of children and their families."

Woodland Park Zoo is accredited by the Association of Zoos & Aquariums and certified by the rigorous American Humane Conservation program. The Humane Certified™ seal of approval is another important validation of the zoo's long-standing tradition of meeting the highest standards in animal welfare. Woodland Park Zoo is helping to save animals and their habitats through more than 35 field projects in the Pacific Northwest and around the world. By inspiring people to care and act, Woodland Park Zoo is making a difference in our planet's future ecological health and sustainability. Free Wi-Fi is available for zoo guests, made possible through products donated by Cisco. For more information, visit www.zoo.org.

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