For immediate release | April 19, 2017 Media contact: Gigi Allianic, Alissa Wolken 206.548.2550 | woodlandparkzoopr@zoo.org

Mom & Me celebrates moms and launches new zoo history book Half price admission for moms at Mom & Me

WHAT:

INFO:

Woodland Park Zoo celebrates Mother's Day and moms at the 27th annual Mom & Me on Saturday, May 13. Moms receive half-price admission to the zoo on the day of the event and the first thousand moms receive a complimentary potted dahlia plant or marigold plant.

The Northwest family tradition features a day of fun for moms and families on the North Meadow including bouncy houses, crafts, and live entertainment from ArtRise Dance, BMA Klown Klub, Alpha Martial Arts and Seattle Hula Productions.

New Woodland Park Zoo history book: Don't miss a slice of Seattle's history. Mom & Me marks the first day the new book is available at the zoo's ZooStores and other local retailers. Follow the rich history of Woodland Park Zoo in the new book, "WOODLAND: The Story of the Animals and People of Woodland Park Zoo," from its 19th-century beginnings as a park originally carved from the wilderness north of downtown Seattle. Proceeds benefit Woodland Park Zoo. Chat with the author and other history enthusiasts throughout the day. Book signing: 11:00 a.m.-1:00 p.m at the west ZooStore.

Woodland Park Zoo is home to many mother-child duos! Some are furry, some are feathered, and some have four legs—but no matter the species, all these mothers work hard to care for their babies. Learn about the parenting behaviors of some of the zoo's animals with special keeper talks focused on maternal care.

Other Mom & Me activities include up-close programs featuring a diversity of ambassador animals such as a raccoon, porcupine or hornbill bird; snack time for sloth bears; a training session with tigers; a variety of kid-friendly programs in Zoomazium; and up-close experiences with giraffes (additional fee). Visit zoo.org/momandme for a schedule of activities.

WHEN: Saturday, May 13, 9:30 a.m.-3:00 p.m.

> Mom & Me at the Zoo is free with zoo admission. Moms receive half-price zoo admission on Saturday, May 13.

Summer zoo hours, May 1-September 30: 9:30 a.m.- 6:00 p.m. daily. Admission, April 1-September 30: Adult (13-64) \$20.95; Child (3-12) \$12.95; Toddler (0-2) Free. Active, retired, and veteran U.S. military and their families, seniors and people with disabilities receive an admission discount. Zoo members receive free zoo admission year round. Parking: \$6.

Free Wi-Fi is available throughout the zoo for zoo guests, made possible through products donated by Cisco.

Mobile app: Search for the free Woodland Park Zoo mobile app for iPhone. iPad or Android in your app store. Use it to track your location on zoo grounds with GPS, discover more about animals and daily zoo activities, and share the highlights of your visit with friends.



Gifts/Food: Explore the ZooStores for unique gifts and souvenirs and the Rain Forest Food Pavilion to quench your thirst and appetite.

For more information or to become a zoo member, visit www.zoo.org or call 206.548.2500.

###