For immediate release | September 13, 2016 Media contact: Gigi Allianic, Alissa Wolken 206.548.2550 | woodlandparkzoopr@zoo.org

## Hop to Brew at the Zoo for an un-beer-lievably good time Zoo hosts after-hours event

WHAT:

Salute to fall and cheers to wildlife conservation with a nice cold frothy mug of beer (or cider) at Woodland Park Zoo! The sixth annual after-hours, adultsonly Brew at the Zoo beer-tasting event is Thursday, October 6 from 6:00 to 9:00 p.m. Enjoy an evening at the zoo sampling imports, domestics, microbrews, and ciders from a host of breweries, including a lot of local Northwest favorites, at several indoor and outdoor sampling stations at the Z00.

Additional tastings and concessions from Lancer Catering are available for purchase. The evening includes animal encounters and an opportunity to enjoy the zoo's award-winning Jaguar Cove, Day Exhibit and Humboldt penguin exhibit. Proceeds from this event benefit the zoo's wildlife conservation projects locally and around the world, exemplary animal care and interactive education programs.

Brew at the Zoo VIP tickets offer VIP guests early entry to the event at 5:00 p.m., an exclusive animal encounter, a delicious buffet, a souvenir tasting glass, extra tasting opportunities, a Family Fun Pack of zoo admission tickets, and access to the Tropical Rain Forest exhibit prior to 6:00 p.m.

Brew at the Zoo is for adults 21 and over only—valid ID is required for entry, no exceptions.

Brew at the Zoo guests can hold on to their event ticket and return to the zoo another day to receive \$3 off zoo admission (one discount per ticket, cannot be combined with other discounts or offers). The discount is valid through December 31, 2016.

WHEN: Thursday, October 6, 6:00-9:00 p.m.

VIP early entry at 5:00 p.m.

Jaguar Cove, Day Exhibit and Humboldt penguin exhibit open during the event from 5:00 to 7:00 p.m. Tropical Rain Forest exhibit open to VIPs from 5:00 to 6:00 p.m.

TICKETS: \$27 General admission per adult (21 and over only) \$67 VIP admission per adult (21 and over only)

Tickets may be purchased online only at www.zoo.org/brew.

General Admission tickets include seven tastings (extra tasting opportunities for VIP), with additional tastings available for purchase. Event ticket does not include parking or admission to the zoo prior to the event. This is an afterhours fundraiser—regular zoo membership admission does not apply.

INFO: Brew at the Zoo is sponsored by Seattle Weekly and Seattle Met. For more

information and a list of participating breweries, visit www.zoo.org/brew or

call 206.548.2500.

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