For immediate release | July 28, 2016 Media contact: Gigi Allianic, Alissa Wolken 206.548.2550 | woodlandparkzoopr@zoo.org

## Catch Pokémon this weekend as zoo drops Pokélures

WHAT:

WHEN:

WHERE:

INFO:

Visit Woodland Park Zoo and fill up your Pokédex when the zoo drops Pokélures across the zoo this Saturday and Sunday from 11:00 a.m.-5:00 p.m.

The zoo has 35+ Pokéstops and fan favorites to catch including Squirtle, Bulbasaur, Eevee and Kakuna. Hint: While exploring the zoo's 92 lush acres. be sure to make your way to Banyan Wilds, the Humboldt penguin exhibit, Northern Trail, African Savanna and the new Molbak's Butterfly Garden. And, in a few key areas of the zoo, enjoy a boost from the zoo's new Wi-Fi donated by Cisco Systems, Inc. Look for the full Wi-Fi installation across zoo grounds later this year.

Home to 300+ animal species including more than 70 that are threatened with extinction, the zoo has guite a few animals that are the real world inspirations for many Pokémon.

Share your finds using #WPZPokemon and help raise awareness about the zoo's mission to save wild animals and their wild places. If you're not a zoo member, join today and catch Pokémon all summer long with unlimited free admission to the zoo. Visit www.zoo.org/membership and save \$10 with promo code POKEMON now through Sept. 1.

Pokémon lures will be dropped Saturday-Sunday, July 30-31, 11:00 a.m.-5:00 p.m.

Woodland Park Zoo. Enter through the West Entrance at Phinnev Ave. N. between N. 55<sup>th</sup> & N. 56<sup>th</sup> Sts. or the South Entrance at N. 50<sup>th</sup> St. & Fremont

Ave N.

Admission through September 30: Adult (13-64) \$19.95; Child (3-12) \$12.25; Toddler (0-2) Free. Active, retired, and veteran U.S. military and their families, seniors and people with disabilities receive a discount. Zoo members receive free admission year round.

Parking: \$6. Parking is limited. Conserving resources is one more way to help animals. For bus service to the zoo, visit: www.metro.kingcounty.gov.

Zoo hours through Sept. 30: 9:30 a.m.-6:00 p.m. daily. For more information and how to become a zoo member, visit www.zoo.org or call 206.548.2500.

Online ticketing: Avoid lines and buy your general admission tickets in advance at www.zoo.org/visit. Discounts and coupons are not applicable for online ticket purchases.

Mobile app: Search for the free Woodland Park Zoo mobile app for iPhone, iPad or Android in your app store. Use it to track your location on zoo grounds with GPS, discover more about animals and daily zoo activities and share the highlights of your visit with friends.

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