Name a butterfly, support Woodland Park Zoo Anyone who donates to the zoo's Annual Fund can name a butterfly in the new exhibit!



SEATTLE-Woodland Park Zoo is offering the opportunity to name a butterfly in its new exhibit, Molbak's Butterfly Garden, which opens this summer. Anyone interested in naming a butterfly can do so by making a donation of any size to the zoo's Annual Fund now through September 2, 2016.

"We are very excited to recognize the generosity of our supporters with this timely opportunity," said Sarah Valentine, interim vice president of development at Woodland Park Zoo. "To show our appreciation, anyone who makes a donation and names a butterfly will receive a digital certificate perfect for sharing or gifting—and their butterfly's name will be displayed all summer long on signage just outside our butterfly exhibit!"

The Name a Butterfly on-site recognition sign will be located on the garden path that visitors stroll after exiting the butterfly enclosure; the sign will be installed in mid-June and will remain on view through the end of September 2016. Gifts made to the zoo's Annual Fund by Sunday, May 15, will be the first names installed on the recognition sign.

Name a Butterfly gifts support Woodland Park Zoo's Annual Fund, which helps sustain all operations at the zoo, including daily animal care, veterinary check-ups and procedures, engaging educational programming and vital conservation initiatives, such as the zoo's butterfly conservation lab that's working to repopulate the Oregon Silverspot butterfly, a native Northwest species. "Gifts of any amount make a big difference in our work to restore threatened butterfly populations, preserve pollinator habitats and educate millions of visitors about the importance of biodiversity in sustaining all life," said Erin Sullivan, a collection manager at Woodland Park Zoo. "By investing in the zoo, you are helping to make a more sustainable future for wildlife. and for that we thank you."

To support the zoo's Annual Fund and name a butterfly, or to learn more, visit www.zoo.org/nameabutterfly.

Mother's Day is just around the corner, what better way to make mom smile than with a gift as unique as her. Name a butterfly for mom this Mother's Day! Accredited by the Association of Zoos & Aquariums, award-winning Woodland Park Zoo is famed for pioneering naturalistic exhibits and setting international standards for zoos in animal care, conservation and education programs. Woodland Park Zoo is helping to save animals and their habitats in the Pacific Northwest and around the world. By inspiring people to care and act, Woodland Park Zoo is making a difference in our planet's future. For more information, visit www.zoo.org.

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