



WINDOW INTO THE WILD

2014 Community Impact Report



WINDOW INTO THE WILD

WOODLAND PARK ZOO SAVES ANIMALS AND THEIR HABITATS THROUGH CONSERVATION LEADERSHIP AND ENGAGING EXPERIENCES, INSPIRING PEOPLE TO LEARN, CARE AND ACT.



DEAR FRIENDS,

Renowned big-cat conservationist, Alan Rabinowitz of Panthera, has praised Woodland Park Zoo as a “window into the wild.” When zoos are done well, their lush, naturalistic exhibits ensure animals thrive while offering visitors an unparalleled wildlife learning experience. As scientifically sound interpretation couples with inspiring storytelling, immersive zoo experiences transform how people see their relationship to wildlife and to our world. People see that saving animals requires everybody to pitch in.

Because of how you’ve pitched in, 2014 was a banner year for zoo learning and conservation. We influenced more heads and hearts than in any previous year – 1,276,000 visitors. Our zoo’s engaging experiences, which we work hard to innovate and refresh each year, also earned the highest ratings ever: 98% of visitor groups surveyed reported “the zoo experience met or exceeded our expectations.” Among Puget Sound area museum and cultural attractions, WPZ has sustained the largest membership base, just shy of 43,000 households strong.

We also worked to complete the much-anticipated Banyan Wilds tiger and sloth bear exhibit complex, our most ambitious exhibit transformation since 1996. Now open, we see it as a model to show how people in faraway places, such as Seattle, can play a role in the protection of wildlife anywhere, such as tigers in Malaysia.

As habitats and critical species populations dwindle, we must embrace a big challenge: learning to share the planet’s finite resources sustainably with other beings. Focusing on our mission as a zoo that emphasizes saving wild animals and wild places is paramount. But an equally important challenge is increasing the ways members, supporters, partners and guests can meaningfully join our work.

Expanding our hands-on role in species conservation, and involving more audiences in our cause, is the driving force of our new Strategic Plan 2015-2018, which features six key commitments to grow our reach and impact. We invite you to explore it on zoo.org/reports. Let us know what excites you or how you’d like to get involved.

On behalf of our board, staff, and volunteers, we thank Deborah Jensen, our departing president and CEO, for leading us to set a high bar for the plan, and for her 13 years of thoughtful, caring service. Her leadership has indelibly shaped our growth and influence in the community.


Thanks to your support, the new strategic plan will accelerate our evolution as a zoo-based conservation organization to serve the needs of our growing community.



Bruce W. Bohmke
Acting President and CEO

Laurie Stewart
2015 Chair
Board of Directors

Nancy Pellegrino
2014 Chair
Board of Directors



Thank you for transforming the heart of the zoo. Years ago, a seed of an idea became a sketch, then a plan, then a reality. All because you said “YES!” 2014 was a big year for major work on the Banyan Wilds exhibit complex and for our partnership with Panthera and our Malayan colleagues to save wild tigers. *Learn more on page 10.*

WPZ BOARD OF DIRECTORS

through December 31, 2014

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Seattle Parks and Recreation, ex officio*
Deborah Jensen, *ex officio*

BRAVO to our fearless and peerless board members and donors who made the new Malayan tiger and bear exhibits in Banyan Wilds, the most ambitious initiative in our More Wonder More Wild Campaign, a dream come true!

Dennis Dow, WPZ;
Cover (right to left): Ryan Hawk, WPZ;
Fred Koontz, WPZ; Ryan Hawk, WPZ





BIG THINGS

YOU HELPED US ACHIEVE IN 2014!



ATTENDANCE

LARGEST MEMBERSHIP BASE of Puget Sound museum and cultural attractions

1,276,314

GUESTS ENJOYED THE ZOO. HIGHEST ATTENDANCE YET!

14th year in a row to exceed 1 million

84,000 of them at 3rd annual WildLights winter festival







98% of 537 visitor groups: "the zoo experience met or exceeded my expectations"

97% of Seattle area residents polled: "the zoo is a good learning experience for children"

92% overall zoo favorability rating!

*WPZ visitor exit survey, 2014 and EMC professional public opinion poll, May 2015

OH BABY!					
	MAMMALS	AVES	REPTILIA	AMPHIBIA	TOTAL
BIRTHS	16	92	27	659	794
SPECIES	8	25	5	2	40

COMMUNITY

44,137 PEOPLE were able to enjoy the zoo's natural wonders thanks to our popular Community Access Program

25,000,000 **You Tube VIDEO VIEWS**, a new milestone! WPZ is one of the most viewed zoos in the world



\$79,134,000 IN ECONOMIC IMPACT on local economy and surrounding areas



EDUCATION

70,000 STUDENTS, TEACHERS, AND CHAPERONES participated in programs of self-guided visits, 34% from underserved schools, with support from King County Parks Levy. 

750 VOLUNTEERS AND 350 COMMUNITY SERVICE VOLUNTEERS SERVED 82,340 HOURS, A VALUE OF \$1.8M



25 YEARS OF WALKING!

Popular Senior Zoo Walkers program boasts record number of members!

CONSERVATION

2,180,000 ACRES OF LIVING LANDSCAPES AND ENDANGERED SPECIES being protected

by our Partners for Wildlife from habitat loss, poaching and unsustainable agro-development (African and Asian elephants, cranes, hornbills, orangutans, snow leopards, tree kangaroos, tigers and western lowland gorillas)

14,065 ENDANGERED NATIVE ANIMALS – frogs, turtles and butterflies – raised and released back to the wild (2002-2014) under the auspices of the zoo's Living Northwest program



5,000+ PLEDGES COLLECTED from area voters to support a Washington state ivory sales ban through our 96 Elephants campaign

SUSTAINABILITY

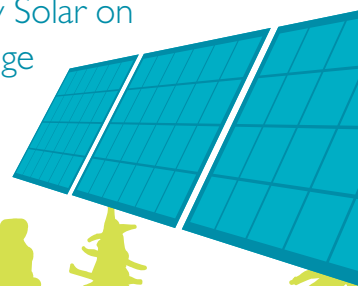
Thanks to zoo-wide recycling and Zoo Doo composting

400 TONS OF WASTE averted from landfills!

196 TONS OF CO₂ EMISSIONS avoided, the equivalent in carbon sequestered by 300 acres of U.S. forests in one year

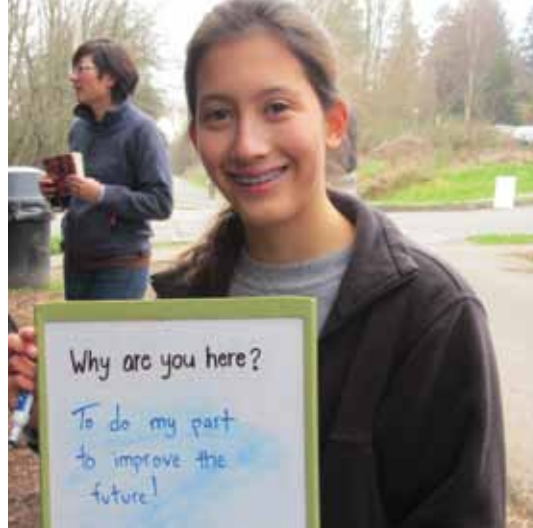
LAUNCHED LARGEST COMMUNITY SOLAR PROJECT

in Washington state: a partnership of WPZ, Phinney Neighborhood Association and Seattle City Light called Community Solar on Phinney Ridge



60+ ENFORCEMENT STAFF TRAINED to better patrol Taman Negara National Park to save wild Malaysian tigers

7 wildlife poachers arrested and convicted!



TOP TEN ACHIEVEMENTS OF 2014

BECAUSE OF YOU, 2014 was another roaring success. Together we welcomed new faces, celebrated old friends, marked conservation milestones and heralded educational and veterinary breakthroughs!

Here are the Top 10 successes that touched your hearts, made you smile, brought you hope and positively impacted the world we share.

LEARNING SCIENCE WISELY

Our collaboration in the Washington Informal Science Education (WISE) Consortium continued to advance Science, Technology, Engineering and Math (STEM) education in our state by engaging underserved youth in inquiry and solution building geared to address our society's most pressing challenges. We celebrated the first year of a STEM Project-Based Learning Initiative piloted with the Highline Public Schools, introducing 4th and 5th graders to the thrill of conducting their own science research projects. Over the year of field and classroom experiences, students and teachers applied science and engineering skills to improve water quality in their communities. To cap off their success, they designed and held their very own STEM symposium at Mount Rainier High School.

YES, WE CAN! NEW SEATTLE YOUTH CLIMATE ACTION NETWORK (CAN)

Many youth who are drawn to the zoo dream of creating a better world through careers in science, conservation and environmental education. Helping to realize those dreams is support from Innovative Solutions Grants+, to build an effective network among our zoo's teen program, ZooCorps, Pacific Science Center's Discovery Corps and Seattle Aquarium's Teen Program. The Seattle Youth Climate Action Network (CAN) engages teens in hands-on conservation to foster personal and career pathways. With local climate science leaders as mentors, Seattle Youth CAN teens learn and address challenging questions together, developing community-wide change projects to reduce carbon, restore area habitats, and engage others in local climate action campaigns aligned with the City of Seattle's recently-adopted Climate Action Plan. If anyone can come up with novel ideas for the future, Seattle Youth CAN!



BABY BOOM REDUX

Another baby boom this year! Furry, feathery, scaly and shelly bundles of joy stole the hearts of 1.27 million guests, teaching them how to help threatened species in the wild. South African Kruger lion triplets Tandie, Gandia and Mandla, born in October, kept mom Adia and newly arrived dad, Xerxes, on their toes, who nursed and taught them how to explore their surroundings. In the new Banyan Wilds exhibit, the highly social and industrious Asian small-clawed otter clan expanded with four new otter pups and the whole family showed them how to swim! Like the otters, our Humboldt penguins were a prolific bunch with the 41st egg hatching since the colony began in 2010. Other birth highlights included: great argus, rare Edward's pheasant, rare Indochinese box turtle, a porcupette (baby porcupine) and two pouches of joy—wallaroo and wallaby joeys. Hundreds of Oregon spotted frogs and western pond turtles were reared and raised to re-build threatened native populations in now-protected Northwest wild sites.

HERPETOLOGY IS “IN”

With Teenage Mutant Ninja Turtles back on the big screen, the year turned a spotlight on reptiles and amphibians. The Northwest native Oregon spotted frog got a boost in population from our zoo's headstarting efforts and got a leg up with new federal protection via the Endangered Species Act. Strong support for native wildlife continues thanks to the good work of citizen scientists joining us to map amphibian populations in our local parks and wildlife areas. In addition, everything we've learned about successful repopulation work here, we took to Madagascar. This country supports more than seven percent of all frog species worldwide, but habitat loss, over-harvesting for pet and food trades, climate impacts, and the global chytrid fungus are threatening its biodiversity. As biosecurity collaborators with the Amphibians of Andasibe, a Wildlife Survival Fund project, we are helping locals there develop breeding programs for the island-nation's critically endangered endemic frog species.

***Milestones:** Grizzly bears Keema and Denali turned 20 in January and... slept right through it! Winter is a time of slumber for bears, after all. But we surprised them in April with a belated birthday blast, with mounds of snow trucked in by our good friends at Crystal Mountain Resort. Jaguar triplets Kuwan, Arizona and Inka turned 1. Cheetahs and their spots of beauty flashed through the zoo. Yukiko, a new male red panda, arrived looking for a mate. And Pete and Nina, the senior bedrocks of our gorilla program, celebrated 46 years as companions and parents to four offspring, surrogate parents to two other gorillas, and grandparents to 13 and great-grandparents to four!*

ZOO PENGUINS “WEIGH IN” ON UW RESEARCH

Penguin wrangling for feedings and weigh-ins is a lot of work for our zookeepers. Now imagine the challenge field conservationists face, scrambling to “herd” and weigh wild penguins to track the health of their threatened populations! Our Wildlife Survival Fund supports the work of Dr. Dee Boersma and her team at the Center for Penguins as Ocean Sentinels at the University of Washington. In 2014, the team investigated non-invasive ways to weigh wild penguins as the birds go to and from their nests in Punta Tombo, Argentina. Our penguins were key “research assistants” helping to test scale designs to learn what would work best in the more complex wild conditions of Patagonia. As field researchers continue to protect threatened penguin species, our tuxedoed birds help visitors connect with the story of their imperiled wild populations.

LARGEST COMMUNITY SOLAR PROJECT LAUNCHED

Woodland Park Zoo, the Phinney Neighborhood Association (PNA) and Seattle City Light established the largest community solar project, as of 2014, in Washington state; 75 kilowatts of energy from solar panels installed on building roofs at the zoo and PNA Community Solar on Phinney Ridge went live last summer and sold out. City Light customers who participate in the program purchase energy from the solar-modules and then receive annual credits for the amount of energy generated by their units. Customer investment will end in July 2020 when ownership of the solar panels is transferred to the zoo and PNA. As part of this project, new solar panels were installed on the roofs of the zoo’s Rain Forest Food Pavilion and the animal food-prep Commissary building, generating about 16kW and 45kW of solar power, respectively, in addition to our solarized Historic Carousel.

ON THE ROAD TO ENDING THE IVORY TRADE

This was a year of significant change for our Elephant Forest exhibit, with the loss of Watoto, our beloved African elephant, and our difficult decision to conclude our on-site elephant program. Throughout, our commitment to saving elephants in the wild and your dedication to joining us in making a difference remained strong. When we launched our 96 Elephants campaign and began to gather citizen pledges in support of ending the ivory trade in Washington state, you blew us away by your response. Along with our friends at Point Defiance Zoo & Aquarium, more than 7,000 of you pledged to never buy, sell or trade ivory. We sent your pledges to elected officials, urging them to enact legislation banning the sales of ivory and rhino horn. Although the legislation failed, the herd was heard. Governor Inslee proclaimed September 22 as World Elephant Day in Washington state, and a 2016 voters initiative to ban the trade of endangered species body parts is now officially on the November 2015 ballot.





NATIONAL SPOTLIGHT: GOT ZOOBIQUITY?

Human health, animal health and the health of the planet are inextricably bound in an intimate relationship. Doctors in veterinary medicine and human medicine are collaborating to bridge the species divide, and which is leading to novel solutions to traditional and emerging health issues. The 4th annual national Zoobiquity conference, hosted by WPZ and University of Washington, united health professionals in human, animal, environmental and conservation medicine to advance promising cross-species approaches to the science of healing. The conference capped off a year of innovatively treating several of our zoo animals with ailments all too familiar to humans—cataracts in a macaque, allergies in a donkey, back soreness for a goat and sinus surgery for a silverback gorilla. Our veterinary team worked closely with keepers, other animal health experts and renowned physicians at UW and elsewhere to provide the best, most innovative care for our animals.

INTERNATIONAL SPOTLIGHT: TREE KANGAROOS

It was a double-hitter for the zoo's flagship Tree Kangaroo Conservation Program (TKCP), honored last summer with the prestigious United Nation's Equator Prize, one of only 35 competitively-selected recipients in the world, followed last fall by the Association of Zoos & Aquariums International Conservation Award. Such outstanding recognition spotlights the leadership role TKCP plays in setting global standards for excellence in conservation partnerships and innovations to sustain the health and prosperity of Papua New Guinea's Yopno-Uruwa-Som living landscape, its biodiversity, people and culture.

CREATING HOPE FOR WILDLIFE ON THE FRONT LINES

Our conservation partners around the globe gave us reasons for hope with stories of hard work, hard truths and hard won successes from the field. We learned of orangutans rescued in Indonesia thanks to the help of our Partner for Wildlife, Gunung Palung Orangutan Conservation Program. We saw tremendous progress by Madagascar locals in a project we support where critically endangered frogs found nowhere else in the world are being reared in local facilities to safeguard against extinction. Since establishing a 10-year, \$1 million partnership with Panthera to assist our Malaysian colleagues' efforts to save tigers from extinction, reports are coming in from the front line. To get a handle on the site's tiger population, the team conducted a camera trapping project, installing 95 camera trap stations across a 147,000-acre (600 km²) grid, where automatic cameras detect and capture the motion and body heat of tigers passing by, day or night. After 60 days, researchers analyzed photographs of tigers' individual stripe patterns to estimate the grid's population and found several tiger hotspots to protect. Where there are tigers, there is hope.

BANYAN WILDS

THE NEW HEART OF THE ZOO

You brought it to life! *Years ago, the seed of an idea became a sketch, then a plan. A vision for transformation took root. And you said, "YES!"*

Step into Banyan Wilds and discover an ancient forest teeming with life. Lush bamboo pathways lead to a banyan tree at the heart of the new exhibit, its aerial roots reaching high overhead. A tiger swims as children spy its orange stripes from behind a bamboo wall—seemingly the only barrier between human and tiger. Sloth bears lounge on monolithic rocks or feed from termite mounds filled with the real deal. The Field House offers audible snippets and artifacts from the people who live and work in the forest, reminding us that wildlife and humans share this jungle.

From ambitious blueprint and your generous gifts, to indelible, thoughtful wildlife journey, each vista glimpses a larger conservation story. Carefully composed features—tiger pool, sloth bear tree, caretaker's place, Field House, Asian-small clawed otter spring and palm oil plantation—offer vignettes, informed by our 10-year tiger conservation partnership with Panthera and Malaysian colleagues, for how to coexist with essential wildlife in ever-changing, living landscapes.



1

CARE TAKERS
ACTION OFFICERS

The experience showcases keepers performing state-of-the-art animal care and species-specific enrichment, celebrating our commitment to animal well-being. From a jostle tree specially built for curious tigers to hot rocks for relaxing poolside naps—the new exhibit pleases our animals most of all.

From the texture on a single vine to the shadows of a forest gate, interpretive designers have brought every detail to life in this immersive new space, drawing from the rich landscapes of India (where sloth bears reign), the Malay Peninsula (where tigers reign) and 12 South Asian countries in between (Asian small-clawed otter landscapes). Endangered Asian elephants, tapirs, civets, numerous wild cats, primates and bird species also call these regions home. Their forests are vanishing, and we are working to change that.

In the space between wild and tame, Banyan Wilds asks: how can animals and people sustainably share finite resources?

Banyan Wilds is a place of hope for wildlife, and for people, too. Here, we connect intimately with animals and their stories. We learn how truly linked we are to their world. And we learn the art and science of saving it. All because you cared enough to say, "Yes!"

Thank you for supporting Woodland Park Zoo and our historic More Wonder More Wild Campaign. Together, we transformed the heart of the zoo...for the benefit of our community and our world.



1



2



2



1 From 1950s concrete to modern marvel: Banyan Wilds brings tigers back to the zoo—our first display of the Malayan subspecies. Lush forest, sweeping rockscapes and acoustic glass prioritize animal enrichment and intimate wildlife experiences. Hear purrs and roars as tigers scratch trees in search of treats, catnap under the banyan tree shade, or cool off in a pool.

2 Nearby, sloth bears climb logs and slurp up honey and insects while small-clawed otters boisterously splash in a stream. Inspired by nature's delights, kids flex their cognitive, motor and social skills at the Bamboo Play Space. At a training wall, guests see keepers perform health checks on tigers while at the Field House, tools of the trade and touch screens engage guests in anti-poaching efforts and sustainable agriculture.

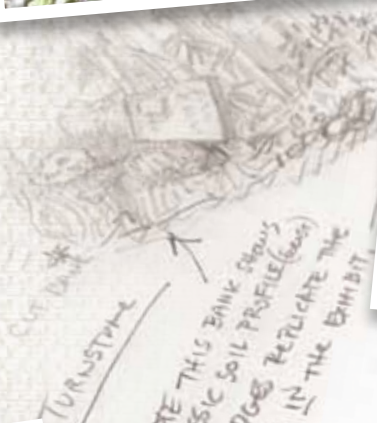
3 Working camera traps in the exhibit symbolize how the zoo helps Malaysian field researchers stop illegal tiger poachers in their tracks. Monitoring and protecting breeding tiger populations is the heart of our 10-year, \$1 million partnership with Panthera, a global wild cat conservation organization.



3



1



Photos (clockwise, top to bottom): Dennis Dow, WPZ; Ryan Hawk, WPZ; Ryan Hawk, WPZ; Camera trap, Rimba; Fred Koontz, WPZ; Kirsten Pisto, WPZ; Kirsten Pisto, WPZ; Dennis Dow, WPZ; Mat Hayward, WPZ

"I absolutely love the zoo here! Never boring and kids always enjoy what Woodland Park Zoo has to offer! Our favorite home away from home. The membership is totally worth its weight in gold!"

Rachel H.
Yelp review, 2014

OPERATIONS REVIEW

Looking Back: SUMMER EXPERIENCE 2014 PULLED A FAST ONE!

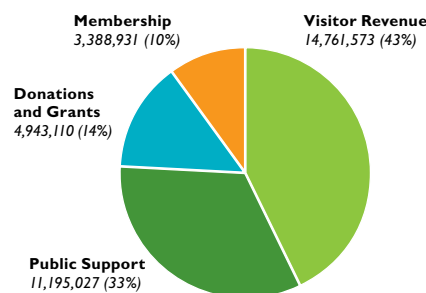
Cheetahs, the world's fastest land mammal and one of its most endangered, breed best in large groups. So in 2014, when Oregon's Wildlife Safari requested our assistance with a new conservation breeding model by giving their two post-reproductive cheetahs, Liz and Missy, a temporary home in Seattle, we were eager to help by creating a new Wildlife Survival Zone at the zoo. That allowed Safari's younger cheetahs to have more space in Oregon to breed a new generation under the auspices of the Species Survival Plan, a conservation breeding program across accredited zoos. Between the two, Liz and Missy had already successfully reared 15 cubs of their own across their lifetimes! These spots of beauty spent the summer inspiring Seattle-ites with amazing up close experiences and compelling conservation stories of their feline counterparts in Africa and Asia.

Looking Ahead: STRENGTH IN NUMBERS

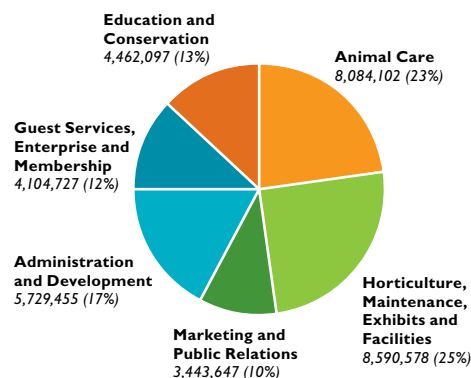
Of all the great numbers we achieved in 2014, one is more important than any other: the number of people we connect to animals and inspire to take conservation action.

In 2014, we drew a new roadmap to make our best even better with a new Strategic Plan 2015-2018: Growing our Reach and Impact. The bottom line is we must engage millions more people in the grand challenge of sharing the planet's finite resources with animals. The zoo is the most inspiring place for people of all ages to learn how best to care for the planet and all its inhabitants. Visit zoo.org/reports.

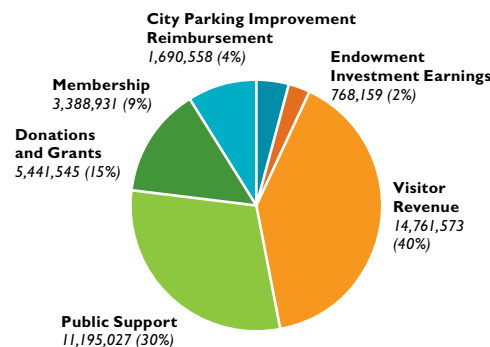
Operating Revenue \$34,288,641



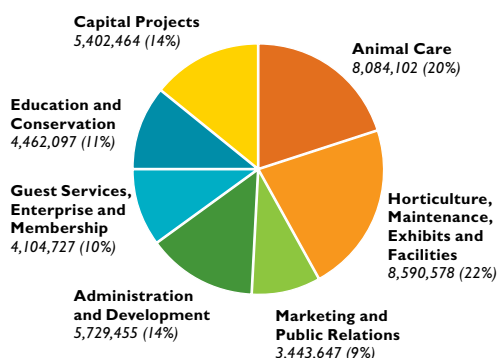
Operating Expenses \$34,414,606



Total Operating and Capital Revenues \$37,245,793



Total Operating and Capital Expenses \$39,817,070



2014 PHILANTHROPIC SUPPORT

THANK YOU FOR BEING ON OUR TEAM

We're grateful for the generous contributions in 2014 from individuals, families, foundations, corporations and public institutions. Strong public and private support makes it possible for this vibrant, forward-looking zoo to thrive. Your support creates more wonder for our community and more wild for our world!

WILD AT HEART

We salute and thank all those whose generous annual contributions allow us to achieve our day-to-day mission of helping to save wildlife and inspire people to learn, care and act.

GRIZZLY GROUP \$10,000+

Anonymous (5)
ADP/Cobalt
Alaska Airlines
Linda and Tom Allen
Chap and Eve Alvord
Elias and Karyl Alvord
Nancy Alvord
David S. Anderson
Annie's Fun
Shannon Ansbaugh
AVMS
Ben Bridge Jeweler
Al and Jullie Buckingham
Lori Campana
Chevron Corporation
Chihuly, Inc.
Columbia Distributing
Columbus Zoo and Aquarium
Conservation International
Costco Wholesale
Cliff Crandall and Sandy Stelling
Merrick and Lorraine Darley
DeLille Cellars Inc
Deloitte
Betsy Dennis
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Patty Edwards
Barbara Feasey and Bill Bryant
Bill & Melinda Gates Foundation

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MetroPCS
George Meyer and Maria Semple
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Northern Trust
Robin and Lee Pasquarella
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James and Gaye Pigott
Robert Plotnick and Gay Jensen
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Roger Williams Park Zoo
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The Shared Earth Foundation
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Laurie Stewart
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Ellison Foundation
K. Carole Ellison
Enlyst Fund
Environmental Protection
Agency
Michael Feldman
Georgia Gerber and Randy
Hudson
Irwin and Joan Goverman
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Nathan Myhrvold
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Library Services
Deborah Jensen and Steven
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Jo-Ann Fabrics and Crafts
B. Gerald Johnson and
Linda Larson
Kibble & Prentice Inc.
Karen Koon and H. Brad
Edwards

ZOOKEEPERS SOCIETY \$100,000 +

Anonymous (2)
The Paul G. Allen Family
Foundation
BECU
Bezos Family
People of the City of Seattle
The Enell Family
Joshua Green Foundation
Estate of Frank R. Lunetti
Microsoft Corporation
Helen and Allen Mull
M.J. Murdock Charitable Trust
Allan and Inger Osberg
WONGDOODY

JAGUAR JAMBOREE \$50,000 +

Anonymous
Rick and Nancy Alvord
The Boeing Company
Brown Bear Car Wash
Carter Subaru
Hugh and Jane Ferguson
Foundation
John C. and Karyl Kay Hughes
Foundation
KeyBank
Keith & Mary Kay McCaw
Family Foundation
Victor and Mary Odermat
Pepsi Beverages Company
The Vibrant Village Foundation

HIPPO HERD \$25,000 +

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Stuart and Susan Ashmun
Mylo and Marion Charlston
Larry Crozier and Theresa
Hebert
Kenneth and Pamela Eakes
Evergreen Point Foundation
Estate of Geraldine Hoefer
IUCN Save Our Species
Glenn Kawasaki
Jeffrey W. and Robin J. Leppo
Bill Lewis
Cammi and Jeff Libby
The Bula G. Miller Decedent's
Trust
The Nysether Family Foundation
Eldon and Shirley Nysether
Kathy and Brad Nysether
Mark and Vickie Nysether
The Ocean Project
Rob Short and Emer Dooley
Sound Community Bank
R. Jay and Martha Tejera
U.S. Department of Agriculture
Forest Service
Jill and Scott Walker
Estate of Howard L. Wellman
Wilburforce Foundation
The Dean Witter Foundation
Wockner Foundation
Cyndi Wolfe
Susan Sheppard Wyckoff
Zoos Victoria

MAKING GENEROSITY A FAMILY AFFAIR

The zoo's **Family Stewardship Program** helps families share important values across generations. Families receive fun tools to help young children experience building strong communities through personal actions and philanthropy at any level. Tools include our Save, Share and Spend banks, Children's Values Cards, Young Philanthropist Recognition Certificates, multi-generational Family Stewardship Tours and pre-cut Tiger Banks. To learn more, contact Anne Knapp at [206.548.2443](tel:206.548.2443) or anne.knapp@zoo.org.

Katharyn Gerlich
Paul Hogle and Karen
Malen-Hogle
David Jurca and Linda Cochran
Klorfine Foundation
Kohl's Department Stores
Gary Kunis
James and Jean Kunz
Rob and Marti Liddell
Stephen Liffick and Rasa Raisys
Darinee Louvau
Macbeth Family
McKinstry
Leigh McMillan
John Meena and Christine
Sanders-Meena
Jeff and Lisa Mendenhall

**DENALI CLUB
\$5,000+**
Anonymous (8)
All Points Media, LLC
Amgen
Walker Aumann and Shannon
Hillinger
Bank of America Charitable
Foundation
Barrier Motors Inc.
John and Nancy Bates
Anthony and Lillian Bay
Yahn Bernier and Beth McCaw
Susan and Brad Borgman
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Cathy Breen
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Frances Kwapil
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Lisa Dupar Catering
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Terry and Yukari Mihashi
Anne Mize and the Muchnic
Foundation
Sandra J. Moss
NBBJ
New England Biolabs
Foundation
Pam Okano and Dick Birnbaum
Mary Ellen Olander
Bob and Lynn Ormsby
Lisa Parkinson

SCIENCE OF CARING

"As a scientist and biomedical entrepreneur, supporting the zoo's excellent animal care is a natural fit for me. I care about what makes species populations healthy and thrive, both in the wild and at the zoo. When an opportunity came up to help the red panda conservation breeding program, one of my absolute favorite animals, I jumped on it. I knew my giving would make an immediate and lasting difference as future cubs grow."

Glenn Kawasaki

Board member and donor since 2013; zoo member since 1988

Yukiko, a 9-year-old male red panda and proven sire, arrived in late 2014 to mate with Stellar, our 8-year-old female red panda. Introductions went well, and we hope Yukiko will be a proud papa soon!



Dennis Down, WPZ



Marla Hamilton Peele
Laura Peterson
Precept Wine
Arnie and Debra Prentice
QFC
Radius Inc.
Cam and Tori Ragen
David and Valerie Robinson
Matt and Amanda Rosauer
Evelyn Rozner and Matthew Griffin
Daryl and Mark Russinovich
Richard Saada
Kevin M. Schofield
Greg and Lisa Schwartz
Seabourn
Gena Shurtleff
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A TALL ORDER

“I believe in the integrity of the zoo's mission. Great animal care, inspired learning, and effective conservation—each necessarily makes the other possible. So each year, I direct my giving wherever it's needed most. And, to have a long-term impact, I have also included the zoo in my estate plan. When I learned of the zoo's goal of breeding giraffes here again, I was so excited to help out. Misawa's successful 1-year birthday—the tallest baby in Seattle—let me know my giving helped make something very special happen in the zoo's history.”

Barbara Sando

Zoo donor and member since 1987

GROWING STRONGER EACH GENERATION

Gina and I both grew up going to Woodland Park Zoo (as did our now-grown son). Over the years, we watched the zoo grow up, too, improving the animals' environment and becoming a leader in global conservation thanks to everyone's incredible passion and commitment. Zoos play a crucial role in fostering a love of animals, nature, and our very planet, teaching about the importance of preservation and protection. They expose people who otherwise would have no first-hand opportunity to the wonder—and beauty—of animals. In 2014, we were fortunate to take an amazing safari trip to Kenya and Tanzania, beholding magnificent creatures in the wild and making friends at the Nairobi Giraffe Center. This strengthened our commitment to animal conservation and to the fantastic work WPZ does every day.

Gina Beretta and Bryan Senn

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 Thank you!

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Dennis Dow, WPZ



Dennis Dow, WPZ



MULTIPLIER EFFECT

“When we first started joining the zoo’s fundraisers, we sat at a table as Boeing employees. Now that we’re retired, we captain two 10-person tables annually for Jungle Party, so the effect of our giving increases 20 fold! It’s a fun way to support the zoo’s mission. Plus, we enjoy being strategic, collaborative donors and love tapping into our networks and getting them excited about what we’re accomplishing together for wildlife and people.”

Theresa Hebert and Larry Crozier

Donors since 1998

Theresa and Larry always ask: Where would our giving make the most difference? They are truly tuned into the zoo’s everyday operating needs and to creative ways of meeting them, from personally building a canoe to offering their homes in Kodiak, AK and Cozumel, Mexico, all to auction off at Jungle Party.

LIONHEARTS SOCIETY

THANK YOU FOR YOUR CONTINUED SUPPORT!

These generous donors have recognized the zoo in their estate plans, ensuring that our mission continues to have a positive impact well into the future.

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Mike Waller and Kate
Grieshaber
Julie Webster
Elaine and Doug Weisfield
Victoria L. Wellman
Allan Ray Wenzel
Margie Wetherald and Len
Barson
Coralyn W. Whitney
Norma Wigutoff

“Thanks so much for your help in sending teen parents and their children to WildLights with their Mentors! We had a fantastic time, most kids had never been to the zoo. The staff ... took time to explain and inspire... Thanks to you and your staff for facilitating this evening of wonder!”

Western Washington YoungLives

GIFTS IN HONOR OF

Shelly Ainsworth
Celina Allen (2)
Chris Alvarez
Richard Andler
Lindsey Austin
Elisabeth Bailly
Elias Beard
Sky Boehmer
Jan Bower
Caroline Betsy Boyce and
her Nonna Betsy
Desiree Boyd
Garrison Bravo
Max Buchsbaum
Andrea Burlando
buuteeq.com
Roxy Chen
City of Seattle
Clara Elizabeth
Dr. Darin Collins
Lucy & Emmett Cook
The Crocodile Hunter
Dr. Doo and elephant programs
Susan Duren
Kenneth Eakes
The elephants
Ahmad Elshenawy
Andrew Farrier
Paul & Evelyn Farrier
James Foley
Blake Blythe Bellamy
Foster-Wagamon

Dorothy Gariat (2)
Bryce and Aleena Grandstrand
Ken & Elizabeth Gray
Maggie Hansen
Sarah Harris
Michael James Hearld
Stef Henderson
Katherine Holmes (2)
Julia Horvath (2)
Deborah Jensen
Bruce and Susan Jones
Rishab Karthik
Annalise Krabak (2)
Erin & Reuben Krofft
Daisy Lerner (2)
Carly M. Lewis
Cammi Libby
Jessie Maxwell
Mark McSherry
Hades Meza-Salazar
Terry Mitchell
Alfred Monroe
Christy Mooers and
Mitch Ebert
Joanna and Mary Elena
Morales (2)
Elliot Morris
Maryann Ness
Nguyen Phan Nguyen
Patrick Owen and
Anthony Fadale
Marla Peele

Mat Pellingier
Dr. Robert Plotnick
Giulia Pretti
Damian Rose
Alyssa Roush-Tatum
Tasha and Grayson Ryan
Jack and Kristine Saladini
Alastair Santiago & Family
Donna Schram
Josie Shannon
George and Darcy Siepak
Ritee Sponsler and Ragini Parikh
Marlene Stavney-Halberg
Laurie Stewart (3)
Bethany Summers
Sam Swearingen (2)
Pat Tague and Nat Linnell
David Thomas
Oskar Thor
Ariana and Christopher Tucker
Tyler
Jill Walker (2)
Watoto and the elephant
zookeepers
Victoria Wellman (2)
Margie Wetherald and Len
Barson
Susan Wyckoff (2)
Keith Zackrone

MATCHING GIFTS

Adobe Systems, Inc.
Aetna Foundation, Inc.
Allstate Insurance Company
American Endowment
Foundation
Amgen Foundation
Automatic Data Processing
Bank of America Charitable
Foundation
BECU
bgC3, LLC
BNY Mellon Wealth
Management
The Boeing Company
Cambia Health Solutions
Coca-Cola Foundation
Costco Wholesale
Duke Energy Foundation
eBay
Ellison Foundation
Expedia, Inc.
ExxonMobil Foundation
Bill & Melinda Gates Foundation
Getty Images Seattle, Inc
Give With Liberty - Liberty
Mutual Foundation Match
Google
IBM Corporation
Key Foundation
Kraft. General Foods, Inc.
Laird Norton Wealth
Management

Lease Crutcher Lewis
Maguire Oil Company
MasterCard Worldwide
Microsoft Corporation
Nintendo of America
Northern Trust
Pacifica Law Group LLP
Pepsico Foundation
Precor
Puget Sound Energy Foundation
Regence BlueShield
SAP Software Solutions
Sound Community Bank
Starbucks Coffee Company
Symetra
Tableau Foundation Employee
Engagement Fund
Texas Instruments Foundation
UBS Financial Services
Union Bank
Verizon Foundation
Wells Fargo

GIFTS IN MEMORY OF

Jerry Alkoff
All our wonderful pets
no longer with us
June Call
Cayman snail
Nancy Cushwa
Rylee Fanning (2)
Mary Flood
Marian Goddard (8)
Greg Harry
Harold Hatzenbulher
Steve Haynes (2)
Claudia Herald

Steven Hunt
Dan Jaech (2)
Devin Linnell Johnson
Grace Jones
Sophia Flynn Kavanaugh (4)
Linda Keaton (4)
Keena & Timber
Darlene Kolodziejczak
Mochi Lin Sidor
Noah Miller (2)
Dr. Skip Nelson (11)
Hugh and Mary Lou Nevins
Nguyen Nguyen (2)

Ron Olsby
Annie Peterman
Alea Price
Dr. Holly Reed and Ms. Shelby
Linda Roberts (2)
Mark Roberts
Tom Schultz (11)
Joan Silling
Simon the siamang
Cheryl Stock
Richard Sweezy
Howard Wellman (2)
Winston

ESTATE GIFTS

Estate of Ruth E. Collins
Estate of Geraldine Hoefer
Estate of Frank R. Lunetti
The Bula G. Miller Decedent's Trust
Estate of Helen Strom
Estate of Doris Torgerson
Estate of Howard L. Wellman

THANK YOU FOR YOUR GENEROSITY!



EVOLUTION OF EXCELLENCE

"We remember visiting the zoo as children. Over the years, we have brought our own kids and grandkids, and we have been thrilled to see animals thriving in stunning, naturalistic exhibits. For our family, investing in the zoo's infrastructure strengthens the foundation for the zoo's mission which people from all walks of life, and the animals, will enjoy for generations."

**Mark and Vickie Nysether, Brad and Kathy Nysether
and The Nysether Family Foundation, Donors since 1990**

The Nysethers also care about our behind-the-scenes efforts. Their generous gift to the new tree kangaroo breeding center will help scientists and veterinarians learn more about how the elusive Matschie's tree kangaroo reproduces and raises its young, in turn benefitting this species' conservation in the wild.



THANK YOU FOR A
WONDERFUL YEAR!