



Quarters for Conservation

Conservation and Zoos

Zoos are well positioned to reach millions each year with the unique opportunity to connect with nature, learn about conservation issues around the globe, and take action to make a difference for wildlife.



Woodland Park Zoo drives conservation action through four key strategies:

- Field conservation
- Conservation education
- Conservation breeding
- Sustainability



Field Conservation

Field conservation is action that helps secure the long-term survival of species in natural ecosystems and habitats. Woodland Park Zoo participates in field conservation actions including:

- Habitat and species conservation
- Research
- Education
- Local capacity building and community support



Conservation Education

At Woodland Park Zoo education programs for all ages are offered on and off grounds to foster empathy for nature, build conservation knowledge and skills, and increase people's personal ownership for action that benefits wildlife and habitats.



Conservation Breeding

Conservation breeding of threatened and endangered animals is conducted through Species Survival Plans (SSP), cooperative breeding programs coordinated through the Association of Zoos & Aquariums (AZA). Woodland Park Zoo participates in numerous Species Survival Plans, from tiny invertebrates to big cats. Some species are reared at the zoo for release back into protected wild habitats.



Woodland Park Zoo promotes sustainability at the zoo and in the community with the following programs:

- Zoo Doo ® - Composting program on-site that composts waste from herbivorous zoo animals
- Recycling and composting opportunities for guests on-site throughout the zoo
- Green Team – Zoo employees who pursue, promote and encourage sustainable daily practices
- Reducing carbon emissions

Quarters for Conservation



Quarters for Conservation is a program through which Woodland Park Zoo uses 25 cents of every admission fee to support conservation projects locally and around the world.

Woodland Park Zoo encourages its visitors to help decide how this money is used. Each visitor receives a voting token upon admission to the zoo with which they can vote for one of 6 featured conservation projects.

Each token represents one quarter. Half of this quarter goes to help fund all the field conservation projects WPZ is involved in; the other half is applied to the program voted for by the visitor.

Quarters for Conservation

There are two ways to participate in the Quarters for Conservation program as a class:
at Woodland Park Zoo or in the classroom



At Woodland Park Zoo

- When you visit the zoo as a class pick up your free tokens at the Guest Services window
- Examine the Quarters for Conservation kiosk just inside the entrance to the zoo and learn about the six different conservation projects you can help the zoo support.
- Each student can vote for the project they care about most by putting their tokens in the kiosk.

In the classroom

- Learn about the six different conservation projects currently featured by Woodland Park Zoo for Quarters for Conservation
- Build a classroom conservation kiosk to collect coins in
- Raise support for one or more of the conservation projects in your classroom kiosk by sharing what you've learned about the projects with others
- Collect coins and drop them into the kiosk
- Bring the collected coins to Woodland Park Zoo to be donated



www.zoo.org