

Challenge accepted

Seattle Youth CAN launches Summer Transportation Challenge

WHAT: Seattle Youth Climate Action Network (CAN) will launch its Summer Transportation Challenge Tuesday, August 4. The month-long challenge, which runs from August 4 to August 31, encourages teen leaders from Woodland Park Zoo, Seattle Aquarium and Pacific Science Center to explore and use alternative modes of transportation to reduce carbon emissions.



In partnership with King County Metro, teens in the network will log their daily transportation choice using the [RideShareOnline](#) platform and will participate in incentive programs, events and group actions. In addition, youth leaders will work with staff at King County Metro to explore opportunities for teens to be involved in outreach and communication efforts.

The youth led Summer Transportation Challenge aims to raise awareness of participants about the connection between CO2 emissions from vehicles and climate change, get teens to make more sustainable transportation choices and increase the overall number of teens who are actively engaged in Seattle Youth CAN.

WHO: A group of teens from the Seattle area who are involved in Seattle Youth CAN as well as the partnering organizations: Woodland Park Zoo, Pacific Science Center and Seattle Aquarium.

WHEN: **Seattle Youth CAN Summer Transportation Challenge begins Tuesday, August 4 and runs through Monday, August 31.**

INFO: Seattle Youth Climate Action Network (CAN) was launched in January 2015 as a way to provide ongoing opportunities for Seattle area teens to deepen their understanding of climate change and take collective action. Led by Woodland Park Zoo, Seattle Youth CAN currently has over 60 teens participating in action events, trainings, monthly climate literacy events and campaign planning sessions.

Seattle Youth CAN began with a group of teenagers from Woodland Park Zoo's [ZooCorps](#), Pacific Science Center's [Discovery Corps](#) and Seattle Aquarium's [Youth Ocean Advocates](#) and plans to continue to build a network of youth from the Seattle area in the coming years. Seattle Youth CAN's pilot year will culminate in the fall with the **Youth Climate Action Summit at Woodland Park Zoo on Saturday, October 10**. Teens interested in joining Seattle Youth CAN will have

an opportunity to do so at the summit. For more information contact Eli Weiss at Eli.Weiss@zoo.org or at (206)-548-2518.

Accredited by the Association of Zoos & Aquariums, award-winning Woodland Park Zoo is famed for pioneering naturalistic exhibits and setting international standards for zoos in animal care, conservation and education programs. Woodland Park Zoo is helping to save animals and their habitats in the Pacific Northwest and around the world. By inspiring people to care and act, Woodland Park Zoo is making a difference in our planet's future. For more information, visit www.zoo.org.

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