



# NEXT GENERATION ZOO

2013 Report to the Community



YOU COMPLETED THE  
MORE **WONDER** MORE WILD  
CAMPAIGN. **THANK YOU!**



# NEXT GENERATION ZOO

WOODLAND  
PARK ZOO SAVES  
ANIMALS AND  
THEIR HABITATS  
THROUGH  
CONSERVATION  
LEADERSHIP  
AND ENGAGING  
EXPERIENCES,  
INSPIRING PEOPLE  
TO LEARN, CARE  
AND ACT.



## DEAR FRIENDS,

Because of the many transformations you have helped bring to life, 2013 was an outstanding year at Woodland Park Zoo.

In late December, we completed our More Wonder More Wild Campaign! During the last eight years, nearly 16,000 generous individuals in our community contributed more than \$83.5 million. We thank them along with our intrepid board of directors, dedicated volunteers, and powerhouse staff who invested countless hours ensuring that we crossed the finish line! Now, we are carrying out next generation zoo experiences, exhibits, and innovative educational and conservation partnerships to better engage our 1.26 million visitors in the wonders of wildlife and inspire them to become agents of change.

As part of the campaign, last May we welcomed guests to the new Bamboo Forest Reserve. The exhibit complex evokes the lush forests of Southeast Asia, telling a compelling story of the magnificent creatures and communities that depend on them. Phase one highlights a boisterous family of Asian small-clawed otters, a children's nature-play area, and an aviary. Phase two, which opens in 2015, will feature our growing family of sloth bears. It will also welcome the majestic and critically endangered tiger back to the zoo, providing guests with hands-on ways to help save tigers through our conservation partnership with Panthera.

Other 2013 achievements include record-breaking attendance and membership, thanks to advances in customer service, online sales, digital communication strategies, and innovative marketing partnerships. Our high-quality, immersive zoo experiences, combined with opportunities to make a difference, connect people to their values and keep them coming back for more.

Many come back for the wonder and joy of watching baby animals grow and develop. Our animal care staff's specialized breeding expertise resulted in a year-long celebration of new animal ambassadors to the zoo family, as many images in this report attest. World events continue to illustrate the important role our animal ambassadors play in helping the public focus on the plight of endangered wildlife, some of which suffer relentless slaughter by poachers and terrorists, or lose viable habitat as human populations expand.

We can change that. Never has it been more urgent to build a future in which animals and people co-exist and thrive together. The responsibility to lead a robust, relevant conservation zoo that embraces that future while honoring its past is rewarding and humbling. Most importantly, it is a privilege.

With your help, we are charting the way. Thank you.

Deborah B. Jensen, Ph.D.  
President and CEO

Nancy Pellegrino  
Chair, Board of Directors

Cover photos and Matschie's tree kangaroo joey  
by Ryan Hawk, WPZ

This rare Matschie's tree kangaroo joey, only the second born at the zoo since 1998 as part of the cooperative breeding Species Survival Plan program, shines a light on our successful collaborations with officials and local communities in Papua New Guinea to conserve the forests on which these creatures and local communities depend (see p. 7).

## MORE WONDER. MORE WILD.

**BRAVO** to our fearless and peerless Campaign Steering Committee, Campaign Volunteers and all our board members who in 2013 finished raising \$83.5 million for More Wonder More Wild.

### WPZ BOARD OF DIRECTORS

through December 31, 2013

#### OFFICERS

Nancy Pellegrino, *Chair*  
Laurie Stewart, *Vice Chair*  
Kenneth Eakes, *Treasurer*  
Jeff Leppo, *Secretary*  
Stuart Williams, *Immediate Past Chair*

#### DIRECTORS

Linda L. Allen	Ann Moe
Rick Alvord	Jane Nelson
David S. Anderson	Laura Peterson
Anthony Bay	Larry Phillips
Bruce Bentley	Patti Savoy
Marianne Bichsel	Greg Schwartz
Kristi Branch	Rob Short
Lisa Caputo	Elizabeth Sicklich
Janet Dugan	Ron Siegle
David Goldberg	Bryan Slinker
Lisa J. Graumlich	Gretchen Sorensen
Jason Hamlin	R. Jay Tejera
Leslie Hanauer	Ed Thomas
Debora Horvath	Andy Wappler
Glenn Kawakasi	Margaret Wetherald
Cammi Libby	Kathryn Williams
Robert M. Liddell	Robert M. Williams
Steve Liffick	Susie Wyckoff
Leigh McMillan	

Christopher Williams, *Acting Superintendent,*  
*Seattle Parks and Recreation, ex officio*  
Deborah Jensen, *ex officio*







# BIG THINGS

YOU HELPED US ACHIEVE IN 2013!

OH  
BABY!  
BABY!

THE tallest baby in Seattle?  
Male giraffe **MISAWA**,  
a towering **6 FEET** at birth!

	BIRTHS	SPECIES
Reptiles	132	4
Mammals	12	7
Birds	125	29
<b>TOTAL</b>	<b>269</b>	<b>40</b>

The smallest babies?  
**WESTERN POND TURTLE**  
hatchlings are only **1 INCH** in  
length when they emerge!

## AWESOMENESS

Instilling appreciation  
and respect for animals  
and the natural world.

“Very good course, and  
I especially enjoyed the  
opportunity to learn at  
the zoo. Great setting for  
informal teaching and  
natural science education!”

*Advanced Inquiry Program,  
graduate student*

**70,000** **STUDENTS, TEACHERS & CHAPERONES**  
participated in programs or self-guided visits,  
**36%** from underserved schools, with support from King County Parks Levy

**135,000 VISITORS**  
engaged with ZooCorps  
teen-guided animal encounters  
and natural history talks

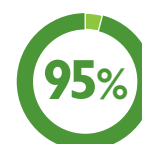
**10,000 PEOPLE** reached with the zoo's wildlife conservation  
message at **Seattle Science Festival's Science Expo Day**

First cohort of new Advanced Inquiry  
master's program **GRADUATED!**



**52,000 COMPLIMENTARY**  
Community Access Program  
passes provided to 400+ human service  
organizations

**1,260,000**  
GUESTS SERVED



**95% OF GUESTS** surveyed said  
Woodland Park Zoo met or  
exceeded their expectations



**9% INCREASE** in  
zoo membership  
over prior year.



**43,303** active  
member households,  
an all-time record!

**ZOOACTION** launched, mobilizing supporters  
to help get the **King County Parks Levy** passed!

**78,000** guests  
attended the new  
**WILDLIGHTS**  
winter festival

**2,500,000 gallons**



**OF DOMESTIC WATER SAVED**  
which would fill about four Olympic-sized swimming pools

**1,000,000 POUNDS**  
of waste not sent to  
landfills thanks to  
**Zoo Doo** composting

**667 METRIC TONS**  
of CARBON OFFSET through  
FORTERRA'S C3 PROGRAM

**240 TREES**  
PLANTED TO DATE

**1,250,000 ACRES** being protected by our Partners for  
Wildlife (elephants, snow leopards, gorillas, tree kangaroos)

**BUT, we**  
didn't do it  
alone...

**750**  
VOLUNTEERS



AND  
**320** community  
service volunteers  
SERVED

**82,340**  
HOURS

**THOUSANDS**  
of donors completed  
our 8-year campaign!  
**\$83,500,000**  
RAISED

MORE WONDER.  
MORE WILD.

**Roar!**

**YOU + WPZ**  
**= SUCCESS!**

Your continued support as  
a member, donor, volunteer,  
or advocate is essential to  
sustaining excellent zoo  
programs and empowering  
more people to learn, care  
and act to save wildlife.

**THANK YOU!**

[zoo.org/support](http://zoo.org/support)  
[zoo.org/volunteer](http://zoo.org/volunteer)  
[zoo.org/zooaction](http://zoo.org/zooaction)





# TOP TEN ACHIEVEMENTS OF 2013

## OH, BABY!

Many bundles of joy stole the hearts of 1.26 million guests who learned about the actions they can take to help threatened species in the wild. New jaguar triplets Kuwan, Arizona and Inka practiced stealthy predator moves, sneaking up and pouncing on mom Nayla, while four Krugeri lion cubs – our first in 21 years – and sloth bear twins, Randir and Kushali, celebrated their first birthdays! These and many other additions illustrate WPZ's essential contributions to national and international conservation breeding programs, called Species Survival Plans, which help to sustain genetic diversity for zoo and wild populations. Other new zoo family members included a female Malayan tapir, a male ocelot, a male eagle owl, a pair of patas monkeys, two male Komodo dragons, a male North American porcupine, a wallaroo, Humboldt penguin chicks, red-crowned cranes, Chilean flamingos and many more.

## TALLEST BABY IN TOWN

Born in August, male giraffe calf, Misawa, stood up within an hour and a half, and thanks to video, became a national star in less than 24 hours. Media and guests zeroed in on his initial "grumpy" look. But on a well-placed Giraffe Baby Cam, we watched this sweet-natured, goofy calf grow into a playful, courageous explorer!

## OTTERMANIA

A state-of-the-art, Asian small-clawed otter exhibit opened in May, the first phase of the Bamboo Forest Reserve exhibit. The otters started a family quickly and the birth of four male pups marked a great success for the conservation breeding program. Thanks to animal care staff's passion and expert knowledge, the growing family is a highlight for visitors learning an important story of conservation in Asian forest landscapes. Thanks to your support, we're on track to open phase two, with new homes for endangered Malayan tigers and sloth bears and a hands-on, tiger conservation hub, in 2015.

## ANSWERING THE CALL OF THE WILD

ZooAction launched to engage our community in dialogues about local, regional, and state activities that affect wildlife conservation, science and environmental education. In August, our community showed strong support for the zoo and all area parks by passing the King County Parks Levy! From 2014-2019, \$4.2 million a year will provide much-needed funds for excellent animal care, exhibit maintenance, environmental and science education, and hands-on conservation programs that make WPZ a world-class zoo. Equally important, it will help more underserved communities enjoy the wonders of nature through WPZ's Community Access and School-to-Zoo Programs. Thank you!

## MASTER CLASS

WPZ graduated its first cohort of 12 master's degree students from the Advanced Inquiry Program. Co-delivered by Miami University faculty and zoo educators, the AIP combines zoo-based graduate education with web-based learning communities and global field research. Zoo educators also provided training in program planning and evaluation, in collaboration with the University of Washington's museology graduate program, to six informal science institutions now comprising the Washington Informal Science Education consortium. In September, the zoo hosted the Association of Zoo & Aquarium Docents Conference, Making the Connection, engaging volunteers from across the U.S. and 37 zoos.

## SHEDDING LIGHT ON THE WILD ELEPHANT CRISIS

The time to save wild elephants is now. In July, President Obama pledged \$10 million to combat wildlife trafficking and develop a national strategy to stop illegal poaching of elephant ivory. Soon after, the U.S. Fish and Wildlife Service sent the message: end the trade, save the elephants, by publicly crushing six tons of confiscated ivory. Meanwhile, a wildlife conservation partner our zoo supports, the Tarangire Elephant Project in Tanzania, expanded patrols that led to the arrest of 10 poachers! Woodland Park Zoo's elephants are ambassadors for this crucial conservation story. In 2013, the Elephant Task Force's Expert Review Panel concluded that Chai, Watoto and Bamboo are in good health and receive excellent care. Now, a more strategic alignment of our education and conservation programs with these broader efforts will engage visitors inspired by elephants in taking action steps through the global 96 Elephants campaign to help save this species before it's too late.

## WILD HAPPENINGS

As the wildlife trafficking crisis gained public attention, WPZ joined with Panthera to help Malaysia save its tigers from being poached to extinction. The first phase of this partnership with Malayan colleagues included training 80 new Taman Negara National Park rangers in improved intelligence-gathering and anti-poaching techniques. In Papua New Guinea, WPZ's Tree Kangaroo Conservation Program successfully launched a non-governmental organization (NGO) to oversee the 188,000 acres decreed as the nation's first official Conservation Area four years earlier. The NGO works with villagers on conservation planning, leadership training and sustainable livelihood programs. Closer to home, WPZ consolidated more than two decades of achievements in regional species recovery and conservation programs into the Living Northwest program, which broadens our leadership role in regional stewardship and landscape-level conservation. Recently, we expanded our field research to study a variety of Northwest carnivores with non-invasive methods, and this knowledge is already deepening our provision of science inquiry learning and environmental education for schools.



"ZooCorps helped me to realize that I need to do more for both wildlife and conservation. Throughout our lives we're told that other people are working on this sort of thing, so we don't need to.... But ZooCorps helped me realize we all need to do our part, and really, it's not that hard at all."

*Alum, ZooCorps teen volunteer program*





Ryan Hawk, WPZ



Lori Veres, WPZ



Ryan Hawk, WPZ

## TOP CHEF

Feeding the more than 1,000 animals that reside at the zoo is an enormous undertaking. Meals tailored to 300 different species, and often to individuals, translate into thousands of pounds of food passing through the zoo's gates each week. A new commissary streamlined this complex effort by centralizing animal food prep and distribution. Now, science-based nutrition protocols and new work processes further enhance animal health and dietary consistency while reducing waste.

## ZOO GLOWS IN THE DARK

Our winter lights festival, WildLights presented by KeyBank, was an even greater hit in its second year. Some 78,000 members and visitors enjoyed the zoo after dark, experiencing wild animals and wild places artfully recreated in 575,000 sparkling LED lights. Favorite displays included Northern Lights, The Water Hole, Jungle Lights, Monkey Business, Glow-rillas, and Grizzly Creek. In line with our sustainability goals, new technology minimized per night wattage, offset by participating in Forterra's Carbon Capturing Companies (C3) program.

## MISSION ACCOMPLISHED!

Our ambitious, eight-year More Wonder More Wild Campaign came to a rousing finish, raising more than \$83.5 million for strategic initiatives to ensure the zoo a strong future to tackle challenging education and species conservation issues. Nearly 16,000 private supporters funded new naturalistic exhibits, innovative guest experiences, science education, community-based conservation programs and more, strengthening the zoo as a public-private partnership with the city of Seattle. We look forward to a community celebration when we open the final phase of the Bamboo Forest Reserve exhibit complex in May 2015 and welcome tigers back to Seattle.

# OPERATIONS REVIEW

## SUSTAINING ZOO ANIMAL POPULATIONS

Have you ever wondered where zoo animals come from? Zoo-based conservation breeding programs are essential to sustaining animal populations in zoos, especially for rare and endangered species, and are at the core of our mission to share wildlife conservation with huge public audiences who can make a difference.

Zoo managers are learning, however, that for many species the "ark" population model (breeding pairs homed at single zoos but networked to animals at other institutions) is facing difficulties reproducing them quickly enough. Challenges include consistently providing large amounts of quality space, maintaining the highly specialized knowledge and training required for successful breeding, and the rising costs associated with transporting animals to other zoos for mating purposes.

With nearly 25 percent of Earth's animal species threatened with extinction, accredited zoos must continue to take creative, concerted action. A new consortium-based breeding model, called Conservation Centers for Species Survival, contributes important biological and economic benefits, especially greater genetic diversity and demographic stability, to both zoos and the wild. Zoos with ideal space, husbandry expertise, and research capacity can serve as specialized breeding centers while support from other zoos helps them rebuild and sustain priority species for generations to come. This means more animals for exhibits at collaborating zoos with strong education and conservation partnerships, and fundraising success which, in turn, help save animals in the wild.

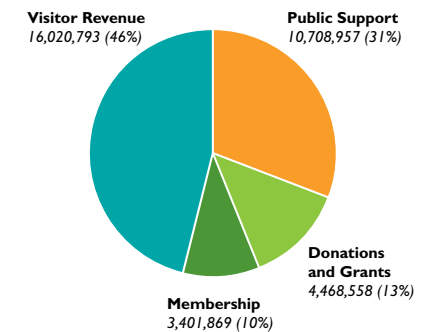
WPZ is advancing this new alliance model. Cheetahs, for instance, breed better when managed in large numbers; more space enhances choice for mate selection and natural behavior. So, this spring we accepted two, unrelated post-reproductive female cheetahs, Missy and Liz, from Wildlife Safari in Winston, Oregon. The Species Survival Plan, a cooperative breeding program among accredited zoos, requested we care for them for up to two years so that Wildlife Safari can reproduce and raise more cheetah offspring. Our new Wildlife Survival Zone, where the freckled felines debuted to public acclaim this May 2014, immerses our 1.26 million guests in this story of evolving solutions to help save this and other important species.

The fastest land mammal on Earth is magnificent to behold and inspires all of us to collaborate innovatively. Thank you for being a part of our story.

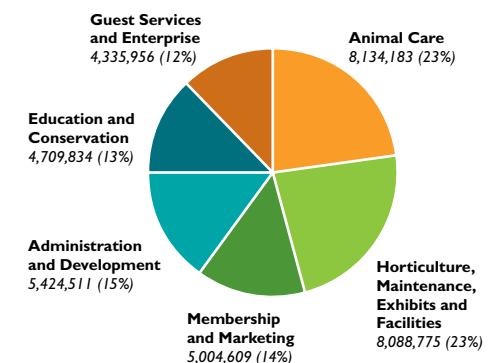
*Bruce W. Bohmke*

**Bruce W. Bohmke**  
Chief Operations Officer

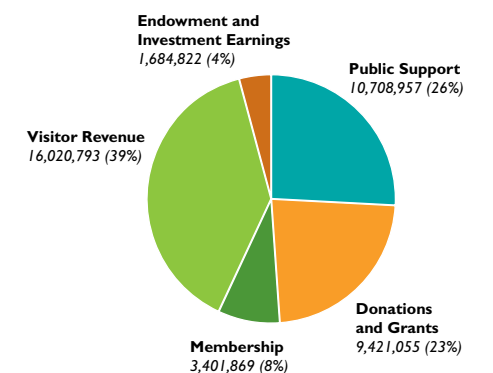
### 2013 Operating Revenue \$34,600,177



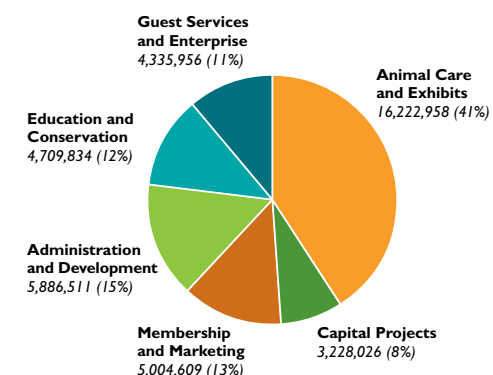
### 2013 Operating Expenses \$35,697,868



### Total Operating and Capital Revenues \$41,237,496



### Total Operating and Capital Expenses \$39,387,894







YOU CREATED **MORE WONDER** AND **MORE WILD.**

# THANK YOU

**for participating in Woodland Park Zoo’s comprehensive fundraising campaign!**  
 Together we raised a record-breaking \$83.5 million (104% of goal) to transform the zoo into a modern wonder of excellent animal care, science learning, wildlife conservation and sustainability.

PROGRAM HIGHLIGHTS

*New visitor engagement and interpretive programs • More interactive guest experiences, keeper talks, and animal feedings get guests closer to animal wonders • New Quarters for Conservation kiosks allow guests to choose favorite wildlife to support • New customer service program ensures welcoming, guest-focused experiences while new technologies assist zoo discovery and exploration • Innovations in lifelong science and conservation learning; new early learning, elementary, middle and high school programs; new Advanced Inquiry master’s degree (partnering with Miami University) • New community and after-school outreach programs • New, science-based animal nutrition program and commissary to tailor dietary care • Expanded enrichment and husbandry programs, new veterinary medical technology • More than 1,400 animals born during campaign • Establishment of Papua New Guinea’s first officially decreed, 188,000-acre Conservation Area • New, 10-year tiger conservation partnership in Peninsular Malaysia • Species recovery successes for endangered western pond turtles and Oregon silverspot butterflies; protection of wild habitats for raptors, bears and other Northwest wildlife • New head-start facility for endangered Northwest frogs and popular citizen-science amphibian monitoring program • Revitalized and refocused Living Northwest and Partners for Wildlife programs; new Northwest carnivore conservation research program and Conservation Fellowship*

**2006-2013**

- **Nearly 16,000 donors**
- 72% made first gift to zoo during campaign
- 100% Board participation

**MORE...**

- ...ways to experience nature’s wonders up close
- ...high-quality animal care
- ...hands-on science and environmental learning
- ...people saving animals in the wild
- ...sustainability achieved
- ...community impact

**MORE WONDER. MORE WILD.**

CAPITAL AND INFRASTRUCTURE HIGHLIGHTS

*Completion of sustainably designed, award-winning Zoomazium • Historic Carousel; new flamingo and meerkat exhibits • New sustainably designed, award-winning Humboldt penguin exhibit and welcoming West Entrance and Bank of America Commons with immersive soundscape and guest conveniences • New Asian Tropical Forest exhibit complex, the Bamboo Forest Reserve, with Asian small-clawed otters, an aviary, a children’s nature-play area (opened 2013) and new homes for endangered tigers and sloth bears, up-close visitor programs, and a hands-on conservation hub (opening May 2015) • Award-winning, 10-year sustainability plan for energy, water use and waste reductions • Greener, sustainable design for zoo exhibits, infrastructure, and operations to reduce carbon footprint and keep Northwest waterways healthy.*

LEADERSHIP SUPPORTERS INCLUDE:

The Paul G. Allen Family Foundation	Joshua Green Foundation
Rick and Nancy Alvord	KING 5
Anonymous	Microsoft Corporation
Bank of America	Helen Mull
Bezos Family Foundation	M.J. Murdock Charitable Trust
The Boeing Company	The Norcliffe Foundation
Brown Bear Car Wash	The Nysether Family Foundation
Conservation International	John and Deanna Oppenheimer Family
Hugh and Jane Ferguson Foundation	Allan and Inger Osberg
Bill & Melinda Gates Foundation	PACCAR Foundation
	Charles and Lisa Simonyi Fund for Arts and Sciences



# 2013 PHILANTHROPIC SUPPORT

## THANK YOU FOR BEING ON OUR TEAM

We're grateful for the generous contributions in 2013 from individuals, families, foundations, corporations and public institutions. Strong public and private support makes it possible for this vibrant, forward-looking zoo to thrive. Your support creates more wonder for our community and more wild for our world!

## WILD AT HEART

We salute and thank all those whose generous annual contributions allow us to achieve our day-to-day work of helping save animals and inspiring people to learn, care and act.

## MAKING GENEROSITY A FAMILY AFFAIR

The zoo's **Family Stewardship Program** helps families share important values across generations. Families receive fun tools to help young children experience building strong communities through personal actions and philanthropy at any level. Tools include our Save, Share and Spend banks, Children's Values Cards, Young Philanthropist Recognition Certificates, multi-generational Family Stewardship Tours and pre-cut Tiger Banks. To learn more, contact Anne Knapp at **206.548.2443** or **[anne.knapp@zoo.org](mailto:anne.knapp@zoo.org)**

### ZOOKEEPERS SOCIETY \$500,000 +

Bill & Melinda Gates Foundation  
Estate of Frank R. Lunetti  
The Norcliffe Foundation

### \$100,000 +

The Paul G. Allen Family Foundation  
BECU  
Bezos Family  
The Boeing Company  
Estate of Ruth E. Collins  
Conservation International  
Evergreen Point Foundation  
Joshua Green Foundation  
Leslie and Nicolas Hanauer  
Floyd and Delores Jones Family Foundation  
The Kunis Foundation  
Microsoft Corporation  
M.J. Murdock Charitable Trust  
John and Deanna Oppenheimer  
Allan and Inger Osberg  
Estate of Dorlesca H. Ryan  
Rob Short and Emer Dooley  
WONGDOODY

### JAGUAR JAMBOREE \$50,000 +

Anonymous (2)  
Rick and Nancy Alvord  
Carter Subaru  
Cocker Fennessy  
Kenneth and Pamela Eakes Family  
Hugh and Jane Ferguson Foundation  
John C. and Karyl Kay Hughes Foundation  
IUCN Save Our Species  
Glenn Kawasaki  
Keith & Mary Kay McCaw Family Foundation  
Helen and Allen Mull  
The Nysether Family Foundation  
Eldon and Shirley Nysether  
Kathy and Brad Nysether  
Mark and Vickie Nysether  
Snoqualmie Tribe  
U.S. Department of Agriculture  
Ben and Julie Wolff  
David and Sally Wright

### HIPPO HERD \$25,000 +

Anonymous (5)  
Yahn Bernier and Beth McCaw  
Brown Bear Car Wash  
Estate of Ralph E. Bruno  
Patty Edwards  
Barbara Feasey and Bill Bryant  
Bob and Lucie Fjeldstad  
Foundation for Early Learning  
Steve Haynes\* and Val Styrlund  
Paul Hogle and Karen Malen-Hogle

Key Foundation  
Klorfine Foundation  
Karen Koon and H. Brad Edwards  
Bill Lewis  
Cammi and Jeff Libby  
Macbeth Family  
Leigh McMillan  
Pendleton & Elisabeth Miller Charitable Foundation  
Sandra J. Moss  
Victor and Mary Odermat  
Nancy and Mark Pellegrino  
Arnie and Debra Prentice  
Melanie Pritt  
Sara Raab McInerney and Tryg McInerney  
Patti Savoy  
Greg and Lisa Schwartz  
Gena Shurtleff  
Bernie and Sue Silbernagel  
Laurie Stewart  
R. Jay and Martha Tejera  
Umpqua Bank  
United Guaranty  
Jill and Scott Walker  
Howard\* and Victoria Wellman  
Margie Wetherald and Len Barson  
Stuart and Lucy Williams  
The Dean Witter Foundation  
Wockner Foundation  
Susie Wyckoff

### GRIZZLY GROUP \$10,000+

Anonymous (6)  
ADP/Cobalt  
Alaska Airlines  
James Albaugh  
Linda and Tom Allen  
Chap and Eve Alvord  
Elias and Karyl Alvord  
Nancy Alvord  
Amgen  
David S. Anderson  
Shannon Ansbaugh  
Apex Foundation  
AVMS  
Anthony and Lillian Bay  
Ben Bridge Jeweler  
Al and Julie Buckingham  
Lisa and Mark Caputo  
Chevron Corporation  
Columbia Distributing  
Columbus Zoo and Aquarium  
Costco Wholesale  
DeLille Cellars Inc  
Julie Edsforth and Jabe Blumenthal  
Enlyst Fund  
Mary Fernandez  
Georgia Gerber and Randy Hudson  
Katharyn Gerlich  
Theresa Hebert and Larry Crozier  
HomeStreet Bank  
Robert and Debora Horvath  
Deborah Jensen and Steven Malloch

Susan Johnson  
Mrs. Toshiko Kasahara  
Kohl's Department Stores  
Gary Kunis  
James and Jean Kunz  
Jeffrey W. and Robin J. Leppo  
Rob and Marti Liddell  
Stephen Liffick and Rasa Raisys  
Lisa Dupar Catering  
Stephen Lodwick  
McKinstry Co. Charitable Foundation  
George Meyer and Maria Semple  
Mohamed bin Zayed Species Conservation Fund  
Northern Trust  
The Ocean Foundation  
Mary Ellen Olander  
Bob and Lynn Ormsby  
PATH Foundation Philippines, Inc.  
Peach Foundation  
Marla Hamilton Peele  
James and Gaye Pigott  
Robert Plotnick and Gay Jensen  
Puget Sound Energy, Inc.  
RealNetworks  
Michael and Susan Redmond  
David and Valerie Robinson  
Matt Rosauer  
Barbara Sando  
Kevin M. Schofield  
The Shared Earth Foundation  
Simonyi Family  
Bryan and Kathy Slinker  
Sound Community Bank  
Iola Stetson  
The Stonecipher Family  
John F. Swift  
Maryanne Tagney and David T. Jones  
Craig Tall  
Janet and Doug True  
Union Bank  
Joanna von Behringer  
Liz Wayner and Steve Daily  
West Coast Event Productions  
Ann P. Wyckoff

### DENALI CLUB \$5,000+

Anonymous (4)  
Tom Alberg and Judi Beck  
Walker Aumann and Shannon Hillinger  
Paul Balte  
Bank of America Charitable Foundation  
Michelle and Steve Barnett  
Barrier Motors Inc.  
Patty and Jimmy Barrier  
Howard and Lynn Behar  
Douglas Bell  
Bentall Kennedy LP  
Kristi Branch and James Moore  
Cathy Breen  
Bobbe and Jonathan Bridge  
David Brodsky and Juliet Firmansjah

C.E. Skinner Studio  
Lori Campana  
Sonya and Tom Campion  
Philip Carlo  
Citi Private Bank  
Michael Corliss and Lauri Darnelle  
Jan and Jack Creighton  
CREOI  
Merrick and Lorraine Darley  
Delta Dental of Washington  
Betsy Dennis  
DUXIANA  
Educational Legacy Fund  
Peter and Melissa Evans  
Michael and Stephanie Fanning  
Four Seasons Hotel Seattle  
Matthew and Glenda Gertz  
Deborah Girdler and David Cutler  
Google  
Laurie Griffith  
Andrew Grover  
David and Karin Haines  
Eleanor Hamilton  
Rosemarie Havranek and Nathan Myhrvold  
Holly Hirai  
Holland America Line  
Horizons Foundation  
Carol and Bruce Hosford  
IBM Corporation  
B. Gerald Johnson and Linda Larson  
Laura and Randall Kern  
Kibble & Prentice Inc.  
Jacob Langley  
Alan and Kimberley Lippman  
Susan and Jeffrey Lubetkin  
Jennifer and Chad Mackay  
R. Eric and Celeste Martinez  
Masterpiece Investments  
MCM  
Steven Medwell and Carol Bailey Medwell  
Jeff and Lisa Mendenhall  
Mithun, Inc.  
Ann and Frank Moe  
Moss Adams LLP  
NBBJ  
David and Robin Nelson  
New England Biolabs Foundation  
Michael and Denise Nielsen  
Ashley O'Connor McCready and Mike McCready  
Pam Okano and Dick Bimbaum  
Carol-Ann O'Mack and John Deininger  
Pepsi Beverages Company  
Linda Perkins  
Cam and Tori Ragen  
Raikes Foundation  
Dave & Erin Raney  
Tim and Kris Rose  
Richard Saada  
Seattle City Light  
The Seattle Foundation  
The Seattle Times  
Sedgwick County Zoo  
David Sharon and Sandra Veliz-Sharon  
Diane and Bob Shrewsbury  
Elizabeth Sicklich and Douglas Barker  
Ron and Nancy Siegle  
Peter and Lisa Silver  
SiTy Foundation

Smith Brothers Farms  
Gary Smith and Kathleen Kemper  
Stoel Rives LLP  
TERC  
Ed and Carmen Thomas  
Myrna and Donald Torrie  
Dave and Chris Towne  
UBS Financial Services  
University of Washington  
Verity Credit Union  
Estate of Estelle C. Wagner  
Maggie and Doug Walker  
Kathie Watson and Christin Hower  
Western Towboat Company  
Kathryn Williams



### SUMATRA CLUB \$2,500+

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## PASSIONS RUN DEEP

**Rick and Nancy Alvord's** love for the zoo runs deep. Their passions include innovative education and meaningful participation in public life, including how we care for all living creatures. "My Woodland Park Zoo journey began when I was 8 years old," recalls Rick. "It's still a great urban oasis for a weekend family stroll, but now the zoo is so much more!" That "more" is a dynamic hub that integrates species preservation, science learning, conservation and sustainability, thanks in part to Rick and Nancy's 30-year philanthropic footprint. Since the early 2000s, as the zoo transitioned to nonprofit management, Rick spearheaded successful efforts to increase private support, including co-chairing the Development Steering Committee, Jungle Party and Fund-Our-Future. Rick was instrumental in bringing the More Wonder More Wild Campaign to completion, and was a long-time, highly valued member of our Board. The Alvords themselves are among our most transformational donors, and are shining examples of how generosity instills a brighter future for all.

*Photo courtesy of Rick Alvord.*



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## LASTING IMPRESSIONS

At 10 years old in 2008, **Harrison Grad**, a penguin enthusiast, made the first youth gift to support penguin care in the new, sustainably designed Humboldt penguin exhibit. In lieu of birthday gifts, he'd requested donations from friends and family, thus setting off something of a trend at the zoo! We invited him to do the honor of cutting the ribbon at the exhibit's grand opening, where he and the crowds learned about how the new geothermal energy system naturally heats the penguin pool. Hmmm... we wonder if this experience sparked his interest in geothermal energy, which he later wrote about in high school at Seattle Academy. Congratulations to Harrison, now 18 and a newly minted high school graduate, as he ventures to Washington, DC for a summer leadership internship.

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## INVESTING IN OUR COMMUNITY

As a new member of the zoo board, **Leigh McMillan** has already made a big impact on strategic planning, telling the zoo's conservation story, and helping complete the More Wonder More Wild Campaign, including making a generous personal gift to the Bamboo Forest Reserve exhibit complex. "I grew up with our zoo and have supported it as a donor for many years," says Leigh. "What really compels me are the many ways people of all ages connect with the zoo's conservation mission and help shape it for future generations." Over the years, she witnessed dramatic changes as outdated 1950s enclosures were systematically replaced with modern, naturalistic exhibits to enhance animal care and visitor learning. Leigh's career has spanned tech, finance and marketing for some of our region's most iconic organizations. In addition to the zoo's conservation mission, she is keen to promote its hands-on science and technology learning as crucial investments in our community.

*Photo courtesy of Leigh McMillan.*





Ryan Hawk, WPZ

## BUILDING THE ZOO'S FUTURE

Native habitats and species have a special place in the hearts of **Inger and Allan Osberg**. With a long Northwest history in both construction and land preservation, the Osbergs can see all that WPZ is and can be in the future. Their 30-year history of giving to the zoo has been instrumental in turning outdated exhibits into dynamic, fun, naturalistic showcases of conservation-focused wildlife experiences and sustainability. From their first gift to the Elephant Forest to recent major support of the Historic Carousel, Humboldt penguin exhibit and West Entrance, their transformational giving is felt all over the zoo. In awe of the big cats, most recently they helped lead the charge to create the new Bamboo Forest Reserve exhibit complex and helped complete the More Wonder More Wild Campaign, making a tangible difference in families' and animals' lives for generations to come. Because of Inger and Allan's visionary and enduring commitment, the zoo is both a beloved backyard institution and place of civic pride.

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We are proud to recognize and honor all those whose vision and long-term financial commitment contribute to a strong culture of philanthropy at the zoo and in the Northwest.

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Photo courtesy of the Lunetti estate.

## CULTIVATING A LEGACY

Woodland Park Zoo played a special role in the life of **Frank R. Lunetti**, whose own backyard butterfly and hummingbird habitats in West Seattle lovingly mirrored the horticultural corners he found most inspiring at the zoo. To fulfill his deep love of plants and animals, Frank established an endowed fund to help underwrite the zoo's operations in perpetuity. From supporting the dedicated people whose work makes the zoo a memorable point of pride for our city, to our exotic plant collections and extraordinary wildlife, the Lunetti Fund honors Frank's legacy and helps ensure the zoo's long-term sustainability. Because of his support and others' gifts, our endowment recently surpassed \$11 million. Frank's legacy will be felt for generations to come, and our zoo's living collections will thrive for the benefit of all.



Ryan Hawk, WPZ



Ryan Hawk, WPZ





THANK YOU FOR A  
**WONDERFUL** YEAR!