



WE ARE WOODLAND PARK ZOO

2007 Annual Report



WOODLAND PARK ZOO

WOODLAND PARK ZOO SAVES ANIMALS AND THEIR HABITATS
THROUGH CONSERVATION LEADERSHIP AND ENGAGING EXPERIENCES,
INSPIRING PEOPLE TO LEARN, CARE AND ACT.

Right: Last fall, a baby gorilla's birth gave us a great conservation story to celebrate — twice! First, we announced the 12th successful birth of an endangered western lowland gorilla at our zoo. A few months later, we celebrated a surgical first when pediatric neurosurgeons teamed up with zoo veterinarians to remove a growth from near her spine. She is now growing up healthy and happy with her mom, Amanda, and to the delight of millions of visitors at the zoo and via our website.



2007: Highlights

- Nearly 1.1 million people visited the zoo during 2007. We completed the year with nearly 37,000 member households and involvement in 43 field conservation projects in more than 30 countries around the world.
- Two King County Parks levies passed, generating \$3 million per year for six years in support of the zoo's educational programs and operations.
- More than 90% of King County residents surveyed in a public opinion poll felt the zoo was an important community asset that enhances the region and offers great learning opportunities for children.
- Zoomazium garnered two awards: the THEA for Outstanding Achievement for a zoo exhibit and the first-ever Gold Certification in Leadership in Energy and Environmental Design (LEED) for a zoo project in the United States.
- Maasai Journey, an educational and conservation component of our award-winning African Savanna exhibit, ran throughout the summer season. Three Maasai men from Kenya joined Maasai Junior Elder and zoo staff member Kakuta Ole Hamisi, presenting public programs as an education piece to Maasai Journey.
- New animals joined us including Chilean flamingos, a female jaguar, a pair of new lions, a pair of ostrich, two male giraffe and a female zebra.
- A Malayan tapir was born here July 3; a female gorilla was born October 20, marking the 12th successful birth of this species at the zoo; three tundra swan chicks were successfully hatched, the first time here.
- The 31st annual Jungle Party, presented by Bank of America and chaired by Mark and DeLaine Emmert, set a new bar: 1,000+ participants helped us raise more than \$2 million for the zoo. With Animal Planet's Jeff Corwin, our annual fundraising dinner, thrive!, also broke records raising \$400,000 for our annual operations.
- Woodland Park Zoo and Washington State University's College of Veterinary Medicine inked an agreement to form an Animal Health Care Alliance.
- Completed and opened the PTC #45 historic carousel donated by Linda and Tom Allen, and hosted the 2007 National Carousel Convention.

Dear Friends of Woodland Park Zoo,

When we think of the zoo, we think of magnificent animals, many rare and endangered, that serve as conservation ambassadors for their cousins in the wild.

People, too, are important protagonists in our “zoo story” — from expert staff, knowledgeable volunteers, committed zoo and Board members, and generous donors and sponsors, to our many dedicated education and conservation partners. Everyone has a fascinating story about how our zoo connects them to the wonders of wildlife, influencing them to learn, care and act to protect it. This year’s annual report theme, “We Are Woodland Park Zoo,” connects you intimately with the passion and commitment with which people support this great institution.

Among the many 2007 accomplishments highlighted in this report, two stand out as examples of how our programs and partnerships engage people in helping to build a sustainable future for wildlife.

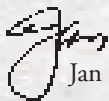
Our summer program transformed our award-winning African Savanna exhibit into “Maasai Journey.” Because involving local communities in conservation solutions is vital for success, this story — as told by four Maasai tribesmen who joined our education staff for the summer — helped us learn how conservation and living with wildlife intertwine.

Our work would be impossible without strong public and private support, and in this regard, 2007 was a banner year. Over 90% of zoo neighbors, city and county residents polled by EMC Research believe our zoo is a valuable community asset and a good learning experience for children. Echoing these sentiments, King County voters passed a parks levy guaranteeing the zoo approximately \$3 million per year in operating and capital funds over the next six years. Generous financial support from individual and family donors, corporations, foundations and the City of Seattle also made a tremendous difference.

As with any institution, or family, every year brings challenges that inspire us to go the extra mile. Last June, the community mourned with us when Hansa, the first elephant born in our zoo and in Washington state, passed away unexpectedly from a newly discovered virus. Although our sadness was indescribable, we found solace in knowing Hansa’s legacy will live on. She was one of many impetuses which helped a partnership of zoos establish The National Elephant Center in early 2008. Sited on 300 acres in Florida, the Center will stimulate advances in elephant research, husbandry, and population management to ensure a future for these increasingly endangered giants.

And while our plans for a garage to improve public access were ultimately disallowed by a Seattle Hearing Examiner, the zoo and the City of Seattle remain committed to finding viable solutions to parking issues and access during our busy season and special events.

Stewardship of this 92-acre conservation zoo is tremendous responsibility, but even more importantly, it is an honor and a gift. Thank YOU for playing such an important role and being part of our zoo story.



Jan Hendrickson, *Chairman of the Board of Directors*



Deborah B. Jensen, Ph.D., *President and CEO*



Woodland Park Zoo Executive Leadership Team

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Nancy Hawkes, Ph.D., *General Curator*
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*As of December 31, 2007



Woodland Park Zoo's foundation
is based on the strength of its people
and the support of the community.

The zoo is an organization that serves the needs of our region while supporting the critical work necessary to preserve and protect the wildlife and wild places of our planet.

By capitalizing on the skill, passion and dedication of our staff and volunteers, we have created a green oasis in the heart of Seattle, with award-winning animal exhibits and all-age educational opportunities, superior animal care and unique family experiences. Our efforts make significant contributions to wildlife conservation in 43 projects that encompass some of the world's most biologically rich — and threatened — habitats across some 30 countries.

By collaborating with scientists, researchers and communities here at home and as distant as Africa, Asia and South America, we are building on the knowledge and determination of individuals who have dedicated themselves to retaining the beauty and diversity of wildlife and the habitats that support them.

By partnering with our community, we are fostering an appreciation for wildlife and teaching generations to come to revere, respect and be responsible for the living things that share our planet, as well as have pride for what the zoo offers them and our region.

We are creating a future that is sustainable for all life, that respects all life and that stewards its resources for the betterment of all.

WE ARE WOODLAND PARK ZOO

“The Snow Leopard Trust is proud of the 25-year partnership that we’ve had with Woodland Park Zoo. Because of the zoo’s financial support, our programs have made significant strides in protecting these shy, endangered cats and improving the lives of individuals in the communities that share their habitat. In 2007, we worked with the zoo to test and monitor a new radio telemetry collar that would be used to track the range of a wild snow leopard in Pakistan. Due to this work, we successfully tracked a single cat which greatly increased our knowledge of the habitat and prey needs of wild snow leopards. It also enabled us to more accurately make recommendations to local communities for areas to protect, giving them the ability to make decisions about where to locate their livestock. Without this type of access and cooperation, the Trust would be hard pressed to make the type of discoveries we have made.”

— Dr. Tom McCarthy, Conservation Director, Snow Leopard Trust

We are **CONSERVATION**

- The zoo supported 43 projects in more than 30 countries addressing preservation of locally endangered species and projects focusing on Asian and African elephants, educational and healthcare programs for indigenous communities, and financial support to build capacity for advanced graduate student work in their countries of origin.
- The Hutan Asian Elephant Conservation Project joined the zoo’s portfolio of projects in 2007, a project designed to mitigate human-elephant conflicts in the Bornean habitat of Asian elephants, and to create a contiguous wildlife corridor in the fragmented forest habitat of these elephants.
- The Western Pond Turtle Recovery Project released 54 turtles into protected pond sites in southwestern Washington, the 18th year of this successful “headstarting” program. In another project, over 600 Oregon silverspot butterfly pupae were raised here at the zoo and released at the Nature Conservancy’s Cascade Head preserve in Oregon.
- Students received boosts in their education due to financial aid from the zoo including Congolese graduate student Mireille Ndoundou, currently studying wildlife in the Republic of Congo’s Mbeli Bai; Bernard Kissui who is researching and prioritizing critical areas to protect lion habitat in Tanzania; and dozens of student researchers in Nepal, Indonesia, Bangladesh, China and Thailand through the International Field Training in Conservation Biology Program, the Indonesian Veterinary Training Program, and several projects that incorporate this very critical component of conservation research.
- The Grizzly Bear Outreach Project (GBOP) was able to expand its influence south into the remainder of Washington’s North Cascades grizzly recovery area, east to the Cabinet-Yaak Mountains of Montana, and north into British Columbia. In addition to meeting with more than 800 key community leaders, GBOP also created a ready-made bear curriculum, “Bear Trunks,” used to educate students in schools surrounding bear territory.



Creating workable solutions to human-elephant conflict is a key component of the work of one of our newest partners, the Hutan Asian Elephant Conservation Project. Dr. Isabelle Lackman-Acrenaz, along with her husband and fellow researcher, Marc Acrenaz, are collaborating with indigenous villagers in the elephants’ Bornean habitat to create practical solutions to protect elephants while ensuring sustainable livelihoods for villagers.



“I’m so proud to say that the Grizzly Bear Outreach Project has become a widely praised model for helping to ensure that people understand bears through imaginative, community-based outreach and education. Bear conservation is as much about people as it is about bears, and Woodland Park Zoo has been an absolutely essential partner in our efforts.”

— Chris Morgan, Founder,
Grizzly Bear Outreach Project



Top: Conservation combines working with people in the home ranges of endangered species as well as educating people here about the importance of field work and research. Dr. Tom McCarthy, conservation director for our partner the Snow Leopard Trust, gave public presentations on the Trust’s work during our first Snow Leopard Day, a joint event of the Trust and the zoo.

Middle: Researcher Thomas Breuer has spent the last six years studying gorillas and other wildlife in the swampy bays of central Africa. Throughout this long-term study, funded in part by the zoo, a great amount of the behavioral and demographic information scientists know about lowland gorillas has been determined. Breuer’s work includes educational outreach to neighboring villagers, teaching children about their connections to nature.

Bottom: Conservation partners gathered in the zoo’s Tropical Rain Forest dome for a rare meeting: Dr. Tom McCarthy, conservation director for the Snow Leopard Trust; Eric Kowalczyk, a Woodland Park Zoo keeper and representative of the Hornbill Research Foundation and Nest Adoption Program; Dr. Lisa Dabek, the zoo’s director of field conservation and founder of the Tree Kangaroo Conservation Program; Thomas Breuer from the Mbeli Bai Project; Erin Sullivan, collection manager and head of the Oregon Silverspot Recovery Project and Bug Club International; Chris Morgan, head of the Grizzly Bear Outreach Project; and Ric Brewer, zoo staffer and Species Survival Plan Coordinator for the Partula Snail Field Project.



We are **EDUCATION**

“Thank you so much for a successful zoo field trip! The students thoroughly enjoyed the Forest Explorers second grade program! The auditorium program was a great way to involve the students and truly help them understand key differences between the temperate and tropical rain forests. The zoo tour allowed them to see real world examples, which we know is so powerful for student learning! Thank you for a job well done. Your teacher leaders were fabulous!”

— Second-grade teacher Julie Miller

Clockwise from left: A first-hand account of life on the East African savanna was provided by a group of four Maasai tribesmen who joined the zoo staff during Maasai Journey this summer. Sokoine Ntalamia enthralled kids and adults alike with stories of life with hippos and other savanna animals that share his native Kenya.

An up-close encounter with a real scorpion is only one of dozens of possible experiences kids get to partake in on a field trip to the zoo.

Maasai Journey provided many education opportunities for school trips, including the “Soaked or Parched” tour that taught students about the importance of water to the people and animals on the East African savanna. Here a class gathers to learn at African Village’s well.

The impact of education at Woodland Park Zoo is powerful and far-reaching! Innovative and original programs for zoo visitors, informative and educational classes, unique, up-close animal experiences including giraffe feedings, and outreach programs that teach students around the state about local wildlife and habitats are the core mission of the zoo — inspiring through purposeful experiences and nature-based educational opportunities.

- Nearly 65,000 kindergarten through 12th graders toured zoo grounds through our educational programs, with nearly 13,000 of those visiting through School-to-Zoo, a program funded through the Pro Parks Levy which provides money for admission and transportation costs for underserved Seattle schools and students.
- Almost 19,000 students were reached by our state wide outreach program, Wild Wise, which teaches students about native wildlife and habitat through math, science and art.
- Zoo educators taught more than 14,000 people in a vast array of zoo camps and classes, everything from Zooper Day Camp to Zoo Overnights and Evenings and Eye-to-Eye Behind-the-Scenes Tours.
- Our Backyard Habitat Workshops continued, teaching nearly 50 local residents how they can create wildlife-friendly areas in their own backyards.
- More than 100 teens, ages 14-18, participated in Zoo Corps, the zoo's teen conservation leadership and development program. In turn, these teens provided more than 11,000 hours of service ranging from assisting in animal units, teaching the public about wildlife conservation issues, and restoring habitat in the Licton Springs community.

“My trip to Woodland Park Zoo was unforgettable. Every aspect of the zoo was amazing. My appreciation for animals is much greater now that I have been able to see them up close.”

— 10th grader Adam Goetsor



Teachers Violet Ewing from Graham Hill Elementary, and Priscilla Krueger from Lynnwood High School appreciate the educational efforts created by the zoo. With them are students Trieu-Van Nguyen and her sister Tuong-Van Nguyen, and James Mathew visiting Zoomazium's Nature Exchange.

Kids of all ages love the zoo. In 2007, nearly 1.1 million kids and adults passed through the zoo's gates. With a wealth of programming, fascinating animals, intriguing special events and conservation-focused information, the zoo is a regional draw and treasured community resource.



We are **MEMBERS**

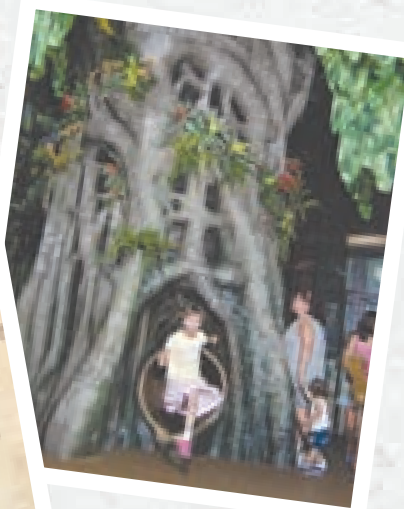
Native Chicagoans, John and Sherry Weinberg, have always enjoyed zoos wherever they traveled. On a trip to Seattle, a visit to Woodland Park Zoo so inspired them that they became members — even before they moved here!

That was August 1966. More than a year later, after a long cross-country car trip with a newborn and two cats, the couple made their first visit to the zoo as newly minted Seattleites to celebrate their daughter's first birthday. John and Sherry still recall the joy on their daughter's face as she laid eyes on Bamboo, the Asian elephant, who at the time was a youngster as well.

"We raised our children coming to the zoo," recalls John. "It has been a great tool for teaching our kids, and now our grandkids, about the importance of animals in our lives."

For nearly half a century, three generations of Weinbergs have been part of the zoo's history: John and Sherry, their children, and now grandchildren Mindy, 13, and Max, 9. "Our grandkids have really taken to the big cats, especially the lions."


The year 2007 marked the Weinberg's 41st year of continuous zoo membership, making John and Sherry two of our most dedicated members!



Above: Kids of all ages enjoy Zoomazium, with the strangler fig tree slide among its most popular features. And Zoomazium was awarded the LEED Gold Certification for its environmentally friendly design and construction — the first for any zoo project in the U.S.



Left: Our summer offering, Maasai Journey, presented a number of educational and fun opportunities to learn about East African wildlife and culture during its four-month run. The drums in African Village were just one popular feature.



“We feel the zoo’s greatest beneficiaries are children. In today’s increasingly urbanized world, many kids would otherwise never get the chance to experience the wonders of wildlife.”

— 41-year zoo member Sherry Weinberg with husband John and zookeeper Celine Pardo in the award-winning Jaguar Cove.



The support of nearly 37,000 member households makes it possible for Woodland Park Zoo to touch the lives of over 1 million people annually, seeding our message of help and hope for wildlife and habitat. Funds raised through membership sales and admission support the daily operations, animal care, educational programming, and conservation programs that have created a remarkable organization whose mission positively impacts wildlife, habitats and people all around the world.

- 1,070,848 people visited the zoo in 2007. Nearly half, 450,000, visited Zoomazium.
- In a survey conducted by EMC Research, 95% of those surveyed ranked the zoo as an important and valuable community resource, promoting education and conservation.
- “Maasai Journey” represented a new concept in the visitor experience by fully integrating every part of an exhibit — in this case, our award-winning African Savanna — with interactive components that included animals, education programming, keeper talks, signage and conservation actions. Visitors ranked Maasai Journey as an inspiring and informative way to teach about the beauty of the East African savanna and the impacts of our actions on its animals.
- More than 37,000 complimentary tickets and vouchers were distributed to a variety of community organizations and agencies providing services to low-income and underserved audiences.
- The zoo hosted more than 200 private events including weddings, birthdays, family reunions, picnics, and corporate parties, and over 300 zoo-hosted events including Jungle Party, Bunny Bounce, WaMu ZooTunes, and many other events, large and small, all of which connect the zoo directly with the community.
- A Customer Satisfaction Program was initiated, training staff in order to enhance the visitor experience through increased interaction and interpersonal contact.

Animal health is a priority at the zoo and here the zoo's Interim Director of Animal Health, Dr. Kelly Helmick, and Veterinary Technician Linda Moneymaker, perform an exam on our female snow leopard, Nadia, a species first introduced to the zoo in the 1970s and the focus of our conservation partnership with the Snow Leopard Trust.



We are **STAFF**

More than 250 people work at Woodland Park Zoo. They fill every niche from those who care for the animals directly — zookeepers and the Animal Health team — to those who work our gates, care for our grounds, educate our zoo visitors, build our exhibits and so much more.

The employees of the zoo share more than just a common workplace — they share a passion for animals and a strong commitment to ensuring that all who visit us have a fun, informative and inspiring experience.

- More than 300,000 people were reached in public programs on zoo grounds, including a wealth of programming based around the summer “Maasai Journey” special exhibit, featuring the personal stories and experiences of four actual Maasai tribesmen.
- African Savanna zookeepers presented more than 600 programs and “Keeper Talks” during Maasai Journey to more than 25,000 guests.
- Animal Health staff completed 930 examinations on 20 different species — everything from dental surgery on a silverback gorilla to an eye exam for a blue-tongued skink.
- More than 450,000 children and their caregivers visited Zoomazium for unique nature play and nearly 50,000 of these eager young learners were engaged in dozens of programs presented by Zoomazium staff.



Giraffe feedings proved a popular part of our Maasai Journey summer experience at the zoo. More than 16,000 adults and kids got a first-hand chance to feed our two young male giraffes, Chioke and Kipande, an inspiring and memorable opportunity to see these giants up-close and learn more about them.



“I love facilitating the animal contact involved in the behind-the-scenes experience. I can remember the first few times I came into the presence of such beautiful wildness; I shed tears when I was first introduced to elephants, up close and personal. I could not help myself. I became a zookeeper just to be near the animals. I love seeing the same response in other people. It reminds me how lucky I am to be here every day.”

— African Savanna Zookeeper Joyce Ford



Maasai tribe members “Kobole” Partisan Ole Parsaloi (front) and Sokoine Ntalamia fascinated zoo visitors with stories about living on the savanna of southern Kenya and how their lives intersect with its wildlife.

Volunteers from 11 Pacific Northwest zoos, aquariums and museums participated in the annual Pacific Northwest Docent and Volunteer Association Conference held at the zoo, and were treated to a host of interesting tours and facts about our zoo.



We are **VOLUNTEERS**

The volunteer spirit is strong at Woodland Park Zoo. In 2007, 751 individuals and nine community groups of more than 800 people invested more than 78,300 hours in our zoo. Volunteers demonstrate our mission by educating visitors, assisting zookeepers, working at special zoo events, speaking to community groups and dozens of other essential functions. Their time is truly an investment as their hours would add up to more than \$1.3 million worth of salaries! We applaud their creativity, dedication and, especially, their passion for the zoo and our mission.

- From October 11-13, nearly 100 community volunteers participated in the Pacific Northwest Docent and Volunteer Association Conference, held here at the zoo. Volunteers from 11 different Pacific Northwest zoos, aquariums and museums learned more about our zoo, shared stories and learned valuable techniques for spreading their institutions' missions.
- Mary Keiter was recognized for more than 8,000 hours of volunteer service to the zoo over several decades. Mary volunteers in the gorilla unit — Pete and Nina are her favorites — and she has also helped care for twin orangutans Towan and Chinta (who celebrate their 40th birthday in 2008!) as infants.
- A group of volunteers made several forays as a Speakers' Bureau and worked a variety of community fairs and other special events in order to spread the mission work of the zoo.
- Dozens of volunteers, including individuals from our teen program, Zoo Corps, worked to make Maasai Journey a success for zoo visitors, giving nearly 300 presentations and educating visitors about life on the East African savanna from "People and Goats" to "Wonderful Waterholes" to providing up-close animal experiences, including our first-ever giraffe feedings.
- Volunteer Norma Cole's work was recognized in 2006 for the Neighborhood Excellence Initiative award by Bank of America. Norma, a long-time docent and president of the Snow Leopard Trust Board of Directors, promptly donated the award funds to the zoo to support the first "Snow Leopard Day," in August 2007, a cooperative event between the zoo and the Trust to promote snow leopard appreciation and conservation.
- Volunteers aided Animal Management by helping to provide round-the-clock "birth watch" duties for Amanda the gorilla, conduct animal observation studies, and collect data for projects as diverse as bird banding and animal visibility studies.



Above: Volunteers (back row) Katie Ahl, Marilyn L'Esperance, Henry Lingat, Kathy Johnson, Judy Nyman-Schaaf, and Barbie Cameron share time with African pygmy goats Nabo, Are and Uni in the African Village.

Right: Zoo Corps, the zoo's popular teen volunteer program, provided enthusiastic and vibrant public presentations for visitors as well as valuable, real-life learning experiences for its young participants.



"I feel energized after I've been at the zoo. The animals are always doing something different and some days you really connect with the zoo visitors and feel that you have sparked something in them — a greater appreciation for the animals or some little thing they can do to help them. It is such an emotional high. I also like working with my fellow volunteers and have made many friends. We are all from such different backgrounds, but when we are at the zoo, we all have a common purpose."

— Woodland Park Zoo Volunteer



We are **DONORS**

As with many of Woodland Park Zoo's exciting experiences, Zoomazium is designed through a child's eyes: to be fun and creatively challenging to all young learners – including those with special needs.

A day at the zoo brought this point home for Bruce Bentley, who knows his grandson should never be underestimated. The happy shouting of "Papa, I did it!" was music to Bruce's ears as 10-year-old Marquis emerged triumphantly from his first climb up the inside of the giant Zoomazium strangler fig tree.

While 6-year-old cousin Alexis Conley was taking the nature play space by storm, Bruce was hesitant at first to let Marquis scale the giant tree by himself. But he quickly realized that the structure was designed to help children safely test their strengths at their own pace before taking on more.

"I had a watchful eye on Marquis; I could see the light glowing on his face as he grew more intrigued, more sure that he could handle the tree's cavernous insides and twisty branches." Taking on each successively higher limb, Bruce's grandson increased his confidence and self-esteem in ways that will positively influence other facets of his young life.



Bruce Bentley, with daughter-in-law April Wood and grandson Marquis, pose with giraffes Chioko (front) and Kipande.



11-year-old Harrison Grad, a huge penguin fan, donated \$500 of his birthday money towards the zoo's Humboldt penguins and the construction of a new exhibit. His dreams will become a reality as the zoo breaks ground on a new Humboldt penguin exhibit in 2008.

"Woodland Park Zoo is more than just a walk in the park. That day, when Marquis emerged from the Zoomazium tree with that winning smile of triumph, the zoo became an even more special place for my family and me."

-Bruce Bentley, donor and zoo Board member

Right: The 31st annual Jungle Party gave nearly 1,000 zoo supporters the opportunity to cut loose on the zoo's North Meadow and learn more about the work of the zoo while contributing to our work. This year's theme, "Our Northwest," celebrated native Northwest cultures and animals, complete with Jungle Party attendee Rhonda Nelsen's encounter with "salmon tossers" from the Pike Place Fish Market.

Below: Animal Planet personality Jeff Corwin, along with our spectacled owl Koba, gave the youngest guests at our annual fundraising dinner, thrive!, a special evening in Zoomazium.



Supporting Woodland Park Zoo can literally be a life-changing experience. Perhaps no other institution in the Seattle area has the ability to transform and enhance lives, young and old, because of the unique connection we provide between people and nature.

Donors demonstrate their commitment to the zoo and our mission through direct contributions that allow us to reach out to the community through education programs in schools across the state, teacher training, on-grounds programming for the public, animal care and operations, and conservation initiatives. They provide a tangible link between our efforts and the concern that zoo patrons and local citizens have for the natural world.

- The 31st annual Jungle Party dinner and auction fundraiser smashed all records, bringing in more than \$2 million to support zoo operations, animal care and education and conservation programs. Proceeds also included more than \$575,000 in contributions toward this year's beneficiary of the Fund-Our-Future: Project Northwest, which will enable Woodland Park Zoo to enhance experiences for visitors and help us to realize our role as the premiere institution in the Northwest devoted to conservation education.
- Noted nature television personality Jeff Corwin thrilled zoo supporters who attended our annual thrive! dinner in March. His evening in Zoomazium gave a special evening for kids to enjoy and learn from his active presentation. During the dinner the following evening, Jeff talked about his many adventures in the field and why preserving the natural world is important. Contributors gave more than \$400,000 toward zoo operations that night.
- The classic, hand-carved carousel called PTC #45 celebrated its grand re-opening in May after closing for a short time while special event rooms were completed in its protective pavilion. This beautiful piece of American folk art, donated by Linda and Tom Allen and the Alleniana Foundation, is now delighting children and adults alike.



2007 Support

Individual, corporate, foundation, association and institutional contributions to Woodland Park Zoo are essential to sustaining a vibrant, progressive and relevant organization. The generosity of these donors enables us to provide excellence in animal care, naturalistic exhibits, quality educational programming, and conservation leadership for the entire Northwest region.



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\$10,000-\$24,999

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Rhonda and Larry Nelsen

As a Woodland Park Zoo docent for many years, Rhonda Nelsen admits to being enraptured by the zoo's raptors. She relishes getting to wear the big leather glove, holding a raptor and has a special place in her heart for Bob, the great horned owl. Over time, Rhonda and her husband, Larry Nelsen, have generously supported many of the zoo's animals and zoo improvements.

"It all began about 25 years ago," recalls Larry, "when our company, Hansen Bros. Moving & Storage, started saving aluminum cans. Eventually we decided to match the recycling proceeds and donate it all to the zoo. As the company grew and profited each year, so did our desire to support the zoo." Soon, the company started buying Jungle Party seats for its officers to participate in Seattle's wildest summer auction.

"Wherever we travel, we always visit other zoos," Rhonda says. "There is simply no match to how Woodland Park Zoo creates quality, enriching settings to house its animal residents." Reflecting the Nelsen's personal and philanthropic interests, their 2007 Fund-Our-Future gift helped make possible important improvements to the zoo's raptor barn. "Our family company is in the business of moving people into their dream homes. So, we are especially proud that our gift helped create a new dream home for the zoo's amazing raptors."

On behalf of all the people who enjoy our raptors, thank you Rhonda and Larry!

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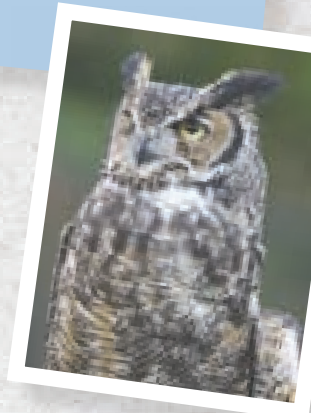
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SaSa and Ken Kirkpatrick

A day at the zoo has always been a family tradition for SaSa and Ken Kirkpatrick. Some of SaSa's earliest and fondest memories include coming to Woodland Park Zoo with her parents to visit Bobo the gorilla in the 1960s. She recalls that "Bobo would gaze straight into your eyes, chin in his hand. You just knew he was incredibly special." Over the years, SaSa's zoo visits grew to include romantic dates with Ken, her husband of 32 years, their children's birthdays and Mothers' Day picnics. "No doubt," says Ken, "the zoo will be our first outing when we have grandchildren!"

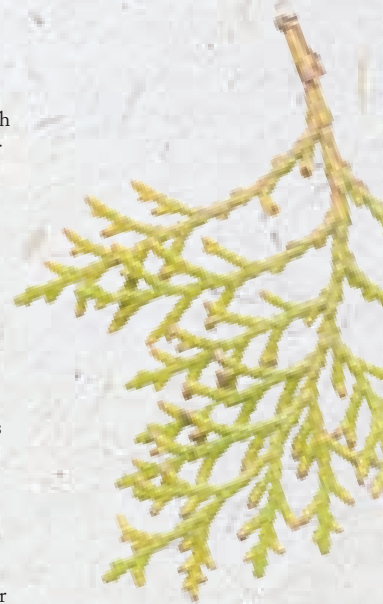
In keeping with their lifelong zoo memories, in 2007 the Kirkpatricks made a significant donation to our animal care efforts, paving the way to bring Leonel, a new male western lowland gorilla, to the zoo from the Granby Zoo in Quebec, Canada. The gift supports zookeepers' hopes that Leonel eventually will mate, help produce another baby gorilla for the gorilla group and delight zoo visitors of all ages.

"We've enjoyed the zoo at every stage of our lives, and we're excited to keep it going for future generations," Ken says. "The zoo has always been a gift to us, a family tradition," SaSa adds. "We feel privileged to be able to return the favor."

Thank you, SaSa and Ken, for your tremendous generosity!

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A solid corporate brand meeting a solid nonprofit brand is a recipe for success — in our case, a “roaring” success to engage more people in appreciating and conserving wildlife here and around the world.

In 2007, Woodland Park Zoo celebrated Bank of America’s second year as Jungle Party’s most generous title sponsor. Bank of America’s leadership has helped Seattle’s “wildest” summer fundraiser nearly double its event sponsors. And, thanks in large part to that growth, Jungle Party 2007 *Celebrate Our Northwest* raised a record \$2 million from generous auction goers — a 58% increase achieved in just two years!

Since becoming the first sponsor of thrive!, BNY Mellon Wealth Management has helped the zoo’s spring fundraiser create its first Kids’ Night, and attract celebrity wildlife adventurers Jeff Corwin in 2007 and Chris and Martin Kratt in 2008 as guest speakers. BNY Mellon’s caring guidance has been instrumental in helping the zoo to build a culture of family philanthropy.

Balancing profits with social progress is important to WongDoody, a Seattle-area corporate marketing agency. In 2007, WongDoody’s in-kind gifts of service totaled approximately \$175,000, resulting in creative advertising and marketing that helped the zoo bring to our region Maasai Journey — a unique, summer experience of Kenya’s wildlife and conservation efforts, as seen through the eyes of the Maasai people.

Thank you to these values-driven partners for their vision and generous leadership!

Bill & Melinda Gates Foundation

All children and families in Washington should have access to the services and resources they need to thrive, build better lives and be strong stewards of the environment. Support from foundations strengthens our zoo's ability to serve as a community resource for over 1 million visitors a year, helping them learn about wildlife, global conservation and the health of our planet.

In 2007, the Bill & Melinda Gates Foundation awarded a \$2 million capital challenge grant to the zoo towards two key projects in our Long-Range Physical Development Plan: a new, signature Humboldt penguin exhibit and a beautiful new west entry to the zoo. The result of a rigorous review process, this generous leadership gift brings us closer to our \$12.55 million combined goal for these projects.

The new penguin exhibit will showcase environmentally friendly, naturalistic exhibit design and highly educational experiences that deepen visitors' appreciation for this species' survival and teach them what they can do to help. Adjacent to the exhibit, the new west entry will dramatically improve public access to our beautiful zoo and provide the modern facilities demanded by a diverse and growing visitor base.

The Gates Foundation has a history of generous support for the zoo, including contributions towards the African Village and historic carousel.

Thank you for supporting the mission and future of Woodland Park Zoo!



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Marla Peele

Marla Peele has always nurtured a special place in her heart for Woodland Park Zoo and its animals, and cherishes a 1941 picture of herself in the zoo's pony ring. In recent years, Marla has grown especially fond of our gorillas and has performed over 6,000 hours of service as a volunteer and docent at the zoo!

As a generous zoo supporter for nearly 20 years, in 2007 Marla took steps to ensure that her philanthropy would include a legacy gift to the zoo. In addition to her regular annual gift, she created a significant planned gift as part of her estate plan — a percentage of her Individual Retirement Account — thus ensuring support to the zoo in perpetuity. Using her IRA to ultimately fund this legacy gift is a smart, tax planning move as the zoo will not have to pay income tax on the IRA proceeds.

These funds will be known as the Marla Hamilton Peele Gorilla Endowment and the Marla Hamilton Peele Animal Health Department Endowment. They will provide funds in perpetuity for gorilla care and enrichment, and for equipment and care of animals undergoing medical treatment.

We salute Marla's generous and long-time commitment to our mission!



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Honorarium/Memorial Gifts

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In Honor of Mary Jo Baldwin's birthday
In Memory of David Ballard
In Honor of Collin Barnes
In Memory of Henry Beaufriere's father
In Honor of Charles and Renee Beauvais
In Memory of Julian Bernson
In Memory of Lon Brewer
In Honor of Pam Buck
In Memory of Edward Arthur Bush
In Memory of Norman Chivers (2)

In Memory of Clyde Collins
 In Honor of Dr. William Colwell
 In Honor of Ethan Cook (2)
 In Memory of Elizabeth C. Danna
 In Honor of the wedding of Susan and Joe Dell
 In Memory of Carol Demory (2)
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 In Honor of Evan DeTurk
 In Memory of Hugh Dickinson
 In Honor of DeLaine Emmert
 In Honor of John and Betty Farrelly
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 In Honor of Harrison Grad's 11th birthday (12)
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 In Memory of Cathleen Gregory (3)
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 In Honor of the Guevara Family
 In Memory of Hansa (81)
 In Memory of Gary Haslam
 In Honor of Kai Haven's birthday (3)
 In Memory of Rhoda J. Heesacker
 In Honor of Deborah Jensen and Family (2)
 In Memory of Devin Linell Johnson
 In Memory of Gordon W. Johnson (7)
 In Memory of Cooper David Johnston
 In Memory of Grace Potter Hiscock Jones (6)
 In Honor of Mitchell Jongejan's birthday (6)
 In Memory of Sophia Flynn Kavanaugh (11)
 In Memory of Kristi King (2)
 In Honor of Laura King
 In Memory of Myron Kowals
 In Honor of Aeneas Lund
 In Honor of Pam and Karl Malmberg
 In Honor of William McDonald's 1st birthday
 In Honor of Katie McGrath
 In Honor of Connor McRae
 In Honor of Andrew Ng's 8th birthday (4)
 In Honor of Lucia Manning Olson
 In Memory of John MacDonald, Jr.
 In Honor of MacKenzie Parker
 In Memory of Elaine Magnusson
 In Memory of Gwen E. Mallett
 In Memory of Noah Miller (3)
 In Memory of Ward Mong
 In Honor of Kate Parrish's birthday
 In Memory of Jonathon Peck
 In Honor of Ruth Pickard

In Honor of Jacob Pichl
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 In Honor of Mani Rangarajan
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 In Memory of Martin Rind
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 In Honor of Lexie Robbins
 In Memory of Howard "Zeke" Robbins (4)
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 In Memory of Rollin
 In Honor of Audrey Roper
 In Memory of Honora Jean Savage
 In Honor of Laurie Schmertz
 In Honor of the Schmidt Family
 In Memory of Catherine Stockton Shields
 In Honor of Joan Silling
 In Memory of Gary "Simo" Simonson (17)
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 In Honor of Jessica Strong & Mark Foltz
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 In Honor of Joshua Swanson's birthday (4)
 In Honor of Ronan Sweeney
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 In Memory of Barbara Thomas
 In Honor of Karen Tishuk
 In Honor of Zsa Zsa Tomo's 8th birthday
 In Memory of Peter Kirk Todd
 In Honor of Don Tuttle
 In Honor of Siena and Giada Verprauskus
 In Memory of Jackie Voiland
 In Honor of Douglas and Elaine Weisfield's
 30th anniversary
 In Memory of Gerald Wendt (6)
 In Honor of Margie Wetherald & Len Barson
 In Memory of Edie Wilder
 In Memory of Walter and Marie Williams
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 In Honor of Jasmine Young's birthday (4)



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These generous donors have recognized the zoo in their estate plans, ensuring that our mission of saving animals and their habitats continues far into the future.

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Trish Millines Dziko and Jill Hull Dziko

For Trish Millines Dziko and Jill Hull Dziko, Woodland Park Zoo has truly become a family affair. They cannot remember a time that they and their four children haven't thoroughly enjoyed an adventurous day at the zoo.

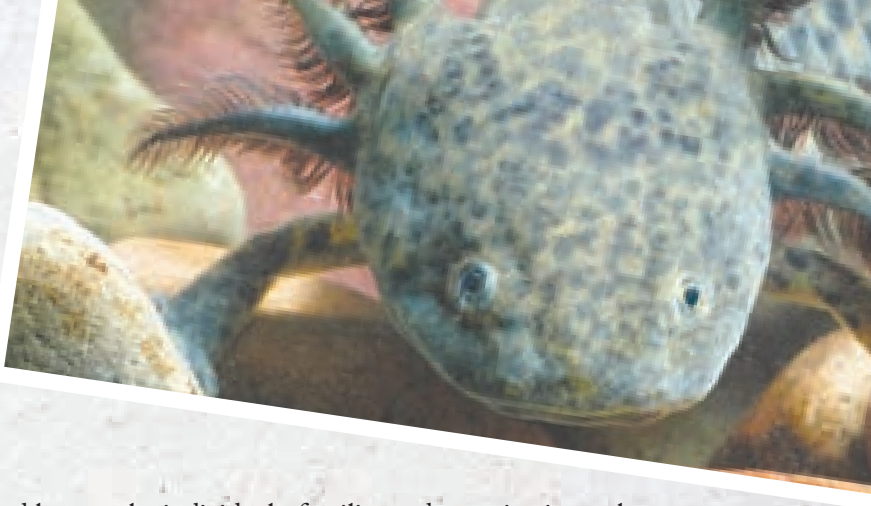
But the Dziko's connection to the zoo goes beyond family outings, Safari Club membership and ZooVenture dinners. "As an educational facility, Woodland Park Zoo helps us learn about the natural world and the key role we play in keeping it livable for generations to come," says Jill.

The Dzikos and the zoo share a vision to help young people, especially those from underserved areas in Washington state, have greater access to inspiring educational experiences. As co-founders of the nonprofit Technology Access Foundation (TAF), Trish and Jill are leading major efforts to improve learning opportunities for K-12 students of color, particularly in technology, science and math. TAF and the zoo's Education Department are exploring creative ways to provide students and teachers in underserved areas greater access to nature-based science learning.

The Dzikos feel a special affinity for Zoomazium to which they are generous donors. Their philanthropy shows that even if you already have a favorite nonprofit to benefit from your time, talent and treasure, you can still give to others, thereby having even greater impact on the issues you care about.

Thank you for your leadership, Jill and Trish!





ZooKeepers Society

Woodland Park Zoo proudly recognizes and honors the individuals, families and organizations whose sustained, financial commitment makes a significant difference for our zoo. Their extraordinary, ongoing dedication to our mission engenders leadership in philanthropy and ensures our zoo's leadership position in building a sustainable future for wildlife. Cumulative support is based on support pledged or received through the fiscal year ending December 31, 2007, and totals include employer-matching gifts.

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Volunteers presented a myriad of special programs at the zoo, including events such as our summer concert series, WaMu ZooTunes, to daily presentations of discovery boxes and animal experiences. Here, Judy Makai shows young visitors the surprising strength of a giraffe's skull.

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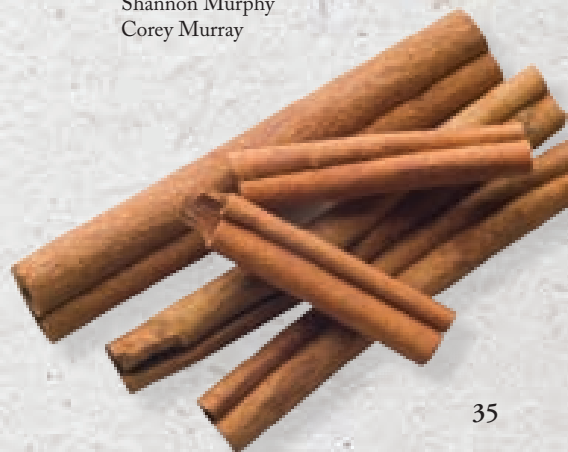
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 Linda Quirk
 Carol Raitt
 Diane Renstrom
 Roberta Roberts
 Carole Rush
 Howard Scheinholz
 Teddi Schultz
 Sean Shane-Kumler

*Simo Simonson
 Stewart Stern
 Ann Sundgren
 Sherry Teel
 Doreen Thompson
 Sue Ann Thompson
 Dinah Thoreson
 Kathie Torgison
 Diane Wallock
 Anne Waltz
 Trish Watson
 Gari Weinraub
 Sheila Williamson

20 to 29 Years

Regina Bowman
 Pat Bredouw
 Lynn Bryson
 Robyn Chernick
 Christina Horst
 Gayle Hunt
 Linda Keaton
 Mary Keiter
 Tricia Kloth
 Marilyn L'Esperance
 Cinda Langjahr
 Ann Maher
 Susan Parke
 Pam Pifer
 Marilyn Pray
 Janet Schumacher
 Reta Severtson
 Clare Short
 Pat Smith
 Cathy Sommerfeld
 Scott Stansbury
 Diana Stavig
 Roberta Stryker
 Peggy Townsend
 Janis Weltzin
 Joan Zegree

30 Years or More

Wendie Bark
 Dixie Rae

*Deceased





Above: A lesser galago, or bush baby, gets a wellness check at 3 weeks of age.



Left: A newly installed kiosk tells Zoomazium's "green" story as the country's first zoo structure that is certified as Gold by the U.S. Green Building Council through its Leadership in Energy and Environmental Design program.



Growing a sustainable zoo

In 2007, the zoo made significant strides toward a major strategic goal — raising the bar of our environmental performance and encouraging our visitors and community to do the same. We call this effort “sustainable zoo” and it has many faces around the zoo.

The zoo’s “Green Team” initiates and coordinates the implementation of many conservation ideas that affect the entire zoo. Examples from the past year include holding “waste-free” staff events where all food, utensils and plates are recycled; using compostable, corn-based plastic for all food containers and eating utensils in the zoo’s food service; and reducing the use of paper by 10 percent. While many Green Team initiatives are behind the scenes for our visitors, they demonstrate to zoo staff and volunteers that we are “walking the talk.” Many of the Green Team’s efforts are spent on communicating the importance of conservation measures and how our successes count. For example, results from 2006 and 2007 show that zoo staff reduced single-occupancy vehicle (SOV) commuting to the zoo by 14 percent.

Many zoo teams integrate resource conservation into their routine work. Building a full-size model of the new penguin exhibit was important to improving our design process. We also included green elements such as building parts of the model out of easily recycled material like cardboard, or with material that can be re-used for other purposes, such as plywood and 2x4s. The design team also has planned a water filtration and recycling system in the new exhibit that will recycle all of the water in the new exhibit, thereby reducing water consumption by more than 3,000,000 gallons per year as compared to the current penguin exhibit operation.

Through additional conservation measures, the zoo reduced water use throughout our 92-acre park by another 10 percent in 2007, and the zoo continued its efforts to reduce vehicle impact by converting one additional vehicle to alternate fuel. While the zoo already uses a green integrated pest management program, in 2007 we reduced the use of fungicides in the Rose Garden by 60 percent.

We are not only evaluating ways to reduce our current resource use. Last year, we launched a significant effort to understand the long-term implications of a sustainable zoo. With the help of students from the University of Washington’s Graduate Certificate Program for Environmental Management, and Mithūn, we are boldly establishing goals to increase our environmental performance well into the future, along the way becoming one of the nation’s greenest zoos.

The zoo is proud of its conservation efforts to reduce its impact on our natural resources. Expect to hear a lot more about our successes in reducing, re-using and recycling in the future.

Sincerely,

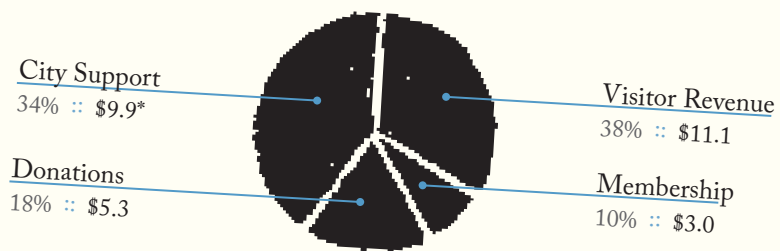


Bruce Bohmke
Deputy Director

2007 Financial Review

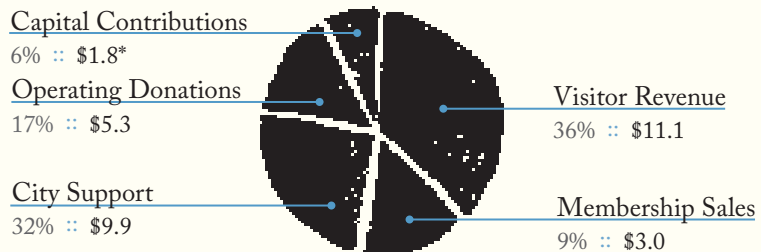
2007 OPERATING REVENUE

total \$29.3 million



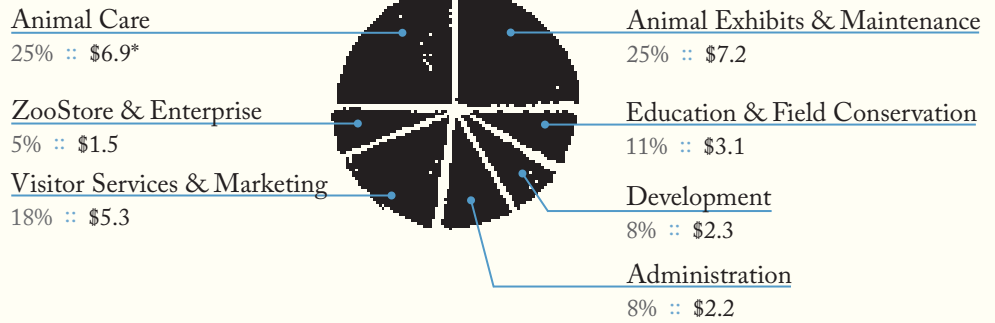
2007 TOTAL OPERATING AND CAPITAL REVENUE

total \$31.1 million



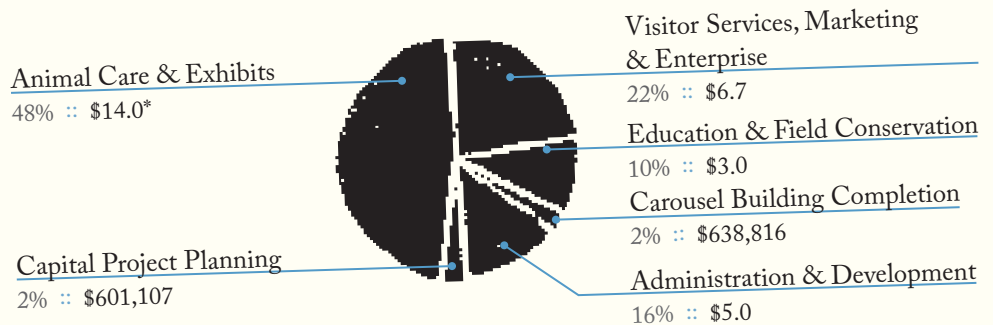
2007 OPERATING EXPENSES

total \$28.4 million



2007 TOTAL OPERATING AND CAPITAL EXPENSES

total \$29.9 million



As of May 1, 2008

* In millions, except where indicated.



Selected Papers/Publications

- Tom Aversa, Bird observations from Dabola Prefecture, Guinea, *Bull Afr. Bird Club Journal* Vol 14:45-54, 2007.
- Tom Aversa, 2006 Gyrfalcon refuses to share meal. *Washington Birds*, Vol. 9.
- Tom Aversa, *Washington Field Notes*, *Washington Ornithological Society Newsletter*, Vol 104-109.
- Marc Acrenaz, Lisa Dabek, Susan O'Neil, (2007). The costs of exclusion: Recognizing a role for local communities in biodiversity conservation. *PLoS Biol* 5(11):e289. doi: 10.1371/journal.pbio.0050289.
- Ric Brewer, *Partula* Programme Consortium and Belau Partulidae Update, co-authors Jesse Czekanski-Moir and Rebecca J. Rundell, *Tentacle*, the newsletter of the IUCN/SSC Mollusc Specialist Group, Species Survival Commission, IUCN - The World Conservation Union, January 2007.
- Ric Brewer, "The *Partula* Snail: A Conservation Tale from the South Pacific," *Connect*, pp. 8-10, Association of Zoos & Aquariums, May 2007.
- Patrick D. Maluy, Lead Keeper, Nancy C. Hawkes, Ph.D., General Curator. "Loss of Young Asian Elephant to Newly Discovered Herpesvirus: An Historical Review of Her Husbandry and Behavior Prior to Death." Presented at the International Elephant Foundation Research Conference in Orlando, Florida.
- Katie Remine, Erin Sullivan, Mary L. Jackson, Kathryn Owen. "Bug Club reaches 10 year milestone: Woodland Park Zoo's Bug Club looks back on a decade of educating kids." *Connect*, pp. 10-12, Association of Zoos & Aquariums, October 2007.
- Russ Roach, Zookeeper, Patrick D. Maluy, Lead Keeper. "Cause of Death of an Asian Elephant at Woodland Park Zoo." Presented at 2007 Elephant Managers Association Conference, Cincinnati, OH.
- *Insect Conservation Biology*. Edited by A.J.A. Stewart, T.R. New and O.T. Lewis. The Conservation Value of Insect Breeding Programmes: Rational, Evaluation Tools and Example Program Case Studies, pp. 57-75. Paul Pearce-Kelly, Randy Morgan, Patrick Honan, Paul Barrett, Lou Perrotti, Mitchell Magdich, Bexell Ayyachamy Daniel, Erin Sullivan, Ko Veltman, Dave Clarke, Trevor Moxey and Warren Spencer. The Royal Entomological Society 2007. ISBN: 978 1 84593 254 1.

Studbooks/Population Management Plans/Species Survival Plans

- Ric Brewer, SSP coordinator, *Partula* snail.
- Eric Kowalczyk, Studbook keeper, *Aceros*, *Rhyticeros*, *Berenicornis* hornbills; PMP manager for *Aceros*
- Mark Myers, SSP coordinator, *Buceros* hornbill (Masterplans for both rhinoceros and great hornbills); Studbook keeper and PMP manager for laughing kookaburra, tawny frogmouth and yellow-throated laughing thrush.
- Shawn Pedersen, Studbook keeper and PMP manager, Common trumpeter.
- Roslyn Sealy, Studbook keeper and PMP manager, Hill wallaroo.
- Helen Shewman, SSP coordinator and Studbook keeper, Malayan sun bear.
- Erin Sullivan, Chair, Terrestrial Invertebrate Taxon Advisory Group.
- Mike Teller, Studbook keeper and PMP manager, prehensile-tailed skink.

Training

- Bruce Upchurch, Course Administrator/Instructor for Principals of Elephant Management Course, Board of Regents, Association of Zoos & Aquariums, Wheeling, W. VA.
- Peter McLane, Principals of Elephant Management Course, Association of Zoos & Aquariums, Wheeling, W. VA.
- Sue Andersen, Biology and Captive Management Professional Training Course, Association of Zoos & Aquariums, Toledo, OH.
- Rana Bayrakci, Ken Ramirez' Animal Training Workshop, Chicago, IL.



Just wanted to let you all know at Woodland Park Zoo that my family has always enjoyed going there and seeing the wonderful animals that you have. Thanks for having such a great zoo for everyone.

*Yours truly,
Jim and Terri Frank*



Generations of families have experienced the stories of Woodland Park Zoo for 108 years. First dates, new babies, school field trips, regular family outings, and a host of memorable events began at the zoo and hold a lasting place in the minds of many children and adults.

Woodland Park Zoo continues to set the stage for these stories — and the memories they make — for the newest generations. It is your support of the zoo, whether as a member, volunteer, first-time donor or long-time contributor, that creates the opportunity for more than 1 million people every year to experience the wonders of wildlife.

Help us continue to inspire, naturally, for the memories yet to be.

PHOTOGRAPHY

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