



GIRAFFE BABY BIRTH POOL

OFFICIAL RULES AND TERMS OF PARTICIPATION

2017

Woodland Park Zoo, the Sponsor, will conduct the Contest substantially as described in these rules, and by participating, each participant agrees as follows:

A. Dates of Contest:

The Contest will begin on Monday, May 1, 2017 at 12:00:00 a.m. and end Sunday, May 14, 2017 at 11:59:59 p.m. PST.

B. How to Enter:

- 1) Guess the date the baby giraffe will be born AND the sex.
- 2) Log on to www.zoo.org/tallestbaby to submit your guess via an official contest entry form.

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A purchase will not increase your chances of winning. By entering the Contest, entrant grants license to the Sponsor to use entrant's name in any and all materials. All entries must be received by Sunday, May 14, 2017 at 11:59:59 p.m. PST.

C. Winner Selection:

One prize winner will be selected from all eligible entries that correctly guess the date of birth and sex of the baby giraffe. If only one eligible entrant correctly guesses both the birth date and the sex, they will be named the winner. If more than one eligible entrant correctly guesses both the birth date and the sex, one prize winner will be selected by random draw from those qualifying entrants. If no eligible entrant correctly guesses both, the eligible entrant with the closest guess, with the birth date either being on or before the date the giraffe was born, will be named the winner, with random draw being used if needed to select from among multiple qualifying entrants. Winner will be notified via phone and/or email and need not be present to win. Non-winners will not be notified that they did not win. The winner will be announced on or after the date the giraffe is born. Winners are solely responsible for all travel costs that might be required to visit Woodland Park Zoo. The winner will be disqualified and an alternate winner will be selected if a selected winner fails to comply with these rules; cannot be contacted; is ineligible; fails to claim a prize in the stated time period as required; or if the prize notification or prize is returned as undeliverable. Acceptance of a prize constitutes permission to use the winner's name, likeness and statements for promotional and publicity purposes without additional compensation or limitation unless prohibited by law. All decisions of the Sponsor regarding the selection of winners, notification and substitution of winners in accordance with these Official Rules shall be binding and final.

D. Disclaimer:

The Sponsor reserves the right to amend these rules at any time without notice. The decisions of the Sponsor on all issues regarding this contest are final. Participation is void where prohibited by law.

E. Prizes. The prize that may be awarded to the eligible winner is:

One prize winner will be selected. The winner will be awarded: One (1) 1-year annual Woodland Park Zoo membership for one (1) family which includes two (2) adults and two (2) children; one (1) ZooParent giraffe adoption; one (1) opportunity to join a giraffe staff member for a private meet and greet for up to six (6) people at the off-public viewpoint giraffe barn once the baby is a few months old (arranged at a mutually agreeable time); and one (1) framed photograph of the baby giraffe .

Prizes are not transferable, redeemable for cash or exchangeable for any other prize. If a winner cannot be contacted or is disqualified, Woodland Park Zoo reserves the right to determine an alternate winner or not to award that winner's prize, in their sole discretion. Prizes must be redeemed before May 1, 2018.

F. Eligibility and Limitations:

One (1) entry may be submitted per person. If an entrant submits multiple entries, only the first entry will be deemed eligible. Employees and volunteers of Woodland Park Zoo, their advertising agencies, and members of the immediate family of any such persons are not eligible to win.

G. Contest Rules and Decisions:

By participating in the Contest, each participant agrees to be bound by the official Contest rules and the decisions of Woodland Park Zoo. Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means may be disqualified. Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited. The Sponsor will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules of the Contest and the Sponsor's decisions concerning such disputes shall be final. If the conduct or outcome of the Contest is affected by human error, any mechanical malfunctions or failures of any kind, intentional interference or any event beyond the control of the Sponsor, the Sponsor reserves the right to terminate this Contest, or make such other decisions regarding the outcome as the Sponsor deems appropriate. The Sponsor may waive any of these rules in its sole discretion.

H. Publicity; Use of Personal Information:

By participating, where allowed by law, all participants and winners grant the Sponsor exclusive permission to use their names, characters, photographs, voices, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in the Contest, where allowed by law, participants agree that the Sponsor may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

I. Release:

By participating in the Contest, each participant and winner waives any and all claims of liability against the Sponsor, its employees and agents, the Contest's Sponsors and their respective employees and agents, for any personal injury or loss which may occur from the conduct of, or participation in, the Contest, or from the use of any prize. In order to receive a prize, participants (or the parent or guardian of participants who are minors) must sign an official release form provided by the Sponsor.

J. Taxes:

Any valuation of the prize(s) stated above is based on available information provided to the Sponsor, and the value of any prize awarded to a winner may be reported for tax purposes as required by law. Each winner is solely responsible for reporting and paying any and all applicable taxes related to the prize(s) and paying any expenses associated with any prizes which are not specifically provided for in the official rules.

K. Miscellaneous:

The Sponsor disclaims any responsibility to notify participants of any aspect related to the conduct of the Contest. For a copy of the rules, or a list of winners, email: woodlandparkzoopr@zoo.org. All entries become the property of the Sponsor and will not be returned. This Contest shall be governed in any respect not set forth in these rules by the laws of the state of Washington.