

Dear _____,

I currently buy your product _____ and was disappointed to discover that it contains palm oil that is not traceable to the source and certified sustainable. As a consumer concerned about my impact on the natural world, I choose not to support unsustainable palm oil production. I write to ask you to do the following:

- Join the Roundtable on Sustainable Palm oil. (www.rspo.org)
- Pressure your suppliers to source only traceable palm oil that has been certified sustainable by the Roundtable on Sustainable Palm Oil.

I will be proud to continue supporting your company if you make this commitment. Unsustainable palm oil agriculture is driving deforestation in Indonesia and Malaysia. Primary rainforests are being destroyed at an alarming rate, threatening the survival of already endangered animals including orangutans, Asian elephants and tigers. Rainforest destruction also releases large amounts of carbon dioxide, contributing significantly to global climate change, which further jeopardizes the health of humans and animals around the world.

I ask you to take responsibility for your impact on the natural world. The crisis is imminent for these animals – tigers are down to 3% of their population in 1900 and orangutans could be extinct in 10 years unless we take immediate action. Please act NOW to stop the destruction and commit to sustainable palm oil.

Sincerely,
