

THRIVE 2020: Sponsorship Benefits and Donation Opportunities

March 3, 2020

TRADITIONAL BENEFITS <i>To customize your benefits, please contact Woodland Park Zoo.</i>	Title Sponsor \$20,000 one available	Leadership Sponsor \$10,000	Conservation Sponsor \$5,000	Vignette Sponsor \$2,500 four available
Table or Tickets at Thrive Table for up to 10 guests, or tickets, dependent upon sponsor level. <i>Additional seats available for purchase at 70% cost.</i>	1 table (10 VIP seats) with VIP placement	1 table (10 seats) with preferred placement	6 seats	2 seats
Logo / Name Recognition -Invitations to 3,000 community and philanthropic leaders in Puget Sound -Event email communications, signage and screens for 500 guests -Website sponsor block (more than 1 million visitors annually) - Annual Report <i>Logo due 12/7/2019 for inclusion in print invitation.</i>	Logo premier placement Exclusive logo presence at guest tables on donation envelopes	Logo preferred placement	Logo / Name Recognition	Logo / Name Recognition
Social Media and Advertising Recognition -MyZoo quarterly magazine, 40,000 recipients -LinkedIn and other advertising <i>Woodland Park Zoo's social media has a combined reach of more than 30 million impressions annually, and more than 30 million YouTube video views.</i>	Name / logo included in event advertising, LinkedIn, digital billboard located at 4 th and Union (up to 60 days).	Name / logo included in and LinkedIn.	Name / logo included in and LinkedIn.	
VIP gift and complimentary gift Complimentary gift for all table guests.	VIP gift and complimentary gift	Complimentary gift	Complimentary gift	Complimentary gift
VIP Animal Encounters For 6 people during 2020.	VIP Animal Encounter for 6			
2020 ZooTunes tickets Enjoy tickets to the hottest concerts at the wildest venue in Seattle!	6 VIP (includes parking)	2 VIP (includes parking)		
Woodland Park Zoo Corporate Memberships and one-day passes Each card admits two adults and their children under 18 years of age.	6 cards 40 passes	2 cards 20 passes	1 card 10 passes	6 passes

ADDITIONAL DONATION OPPORTUNITIES <i>To customize your donation, please contact Woodland Park Zoo. Donations are 100% tax deductible.</i>
Support the Thrive 2020 Emerging Conservationist Scholarship, \$5,000 fulfilled Fund the scholarship for the 14–22 year old young conservationist, recognized for empathy for animals, honesty, engagement, commitment to conservation, inspiring and partnering with others, perseverance in overcoming challenges and leadership skills.
Support the new Living Northwest Trail exhibit and conservation programming, beginning at \$1,000. Opening June 2020, the new exhibit and its educational programming will engage guests and the community with conservation storytelling to ignite action that will impact future generations and our local habitat. With your donation to the Living Northwest Campaign Fund, your corporate name will be added to the appropriate level of the donor wall in the new Living Northwest Trail with other conservationists. Please consider adding \$1,000 or more to your corporate support for conservation!

To customize your benefits or donation, please contact Susan Bell, Corporate Engagement Officer, at 206.548.2439 or susan.bell@zoo.org.